

May 3, 2017

National Stock Exchange of India Limited

"Exchange Plaza", Bandra - Kurla Complex, Bandra (E), Mumbai – 400 051 BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Email: cmlist@nse.co.in

Email: corp.relations@bseindia.com

Dear Sirs,

Sub: Intimation regarding date of Board Meeting Ref: "Idea Cellular Limited" (IDEA / 532822)

Pursuant to applicable regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the meeting of the Board of Directors of Idea Cellular Limited ("the Company") will be held on Wednesday, the 10th day of May, 2017, inter alia;

- To consider and approve the Standalone and Consolidated Audited Financial Results of the Company for the Financial Year ended March 31, 2017;
- (2) To consider passing of an enabling resolution for borrowing in various forms, inter alia, including issuance of redeemable Non-Convertible Debentures on private placement basis for requirements / operations of the Company, subject to requisite approvals.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading in securities of the Company, the trading window for dealing in the securities of the Company has been closed from April 1, 2017 to May 12, 2017 (both days inclusive).

The above is for your information and dissemination to the members.

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo Company Secretary

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