

# ASIAN SATELLITE BROADCAST PRIVATE LIMITED

June 23, 2017

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Zee Learn Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For Asian Satellite Broadcast Private Limited**



**Authorised Signatory**



**Encl:** As above.

**CC:** Zee Learn Ltd  
135, Continental Building,  
Dr. Annie Besant Road, Worli,  
Mumbai - 400018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

<b>Name of the Target Company (TC)</b>	Zee Learn Limited
<b>Name of the stock exchanges where the shares of the target company are listed</b>	NSE /BSE
<b>Date of Reporting</b>	23rd June, 2017
<b>Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released</b>	Asian Satellite Broadcast Private Limited

**Details creation of encumbrance :**

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)				Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)] (3)}/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Asian Satellite Broadcast Private Limited	6,30,52,512	19.54	N.A.	4,23,90,000	13.14	Creation	19-Jun-2017	Pledge	Collateral Pledge for facility of the Promoters Group	37,10,000	1.15	Axis Finance Limited	4,61,00,000	14.29
Jayneer Capital Private Limited	7,79,75,375	24.17	N.A.	5,78,37,000	17.93	-	-	-	-	-	-	-	5,78,37,000	17.93
Spritt Textiles Private Limited	1,11,03,864	3.44	N.A.	50,00,000	1.55	-	-	-	-	-	-	-	50,00,000	1.55
Jayneer Enterprises LLP	1,50,00,000	4.65	N.A.	1,18,10,000	3.66	-	-	-	-	-	-	-	1,18,10,000	3.66
Esseel Media Ventures Private Limited	1,28,61,036	3.99	N.A.	-	-	-	-	-	-	-	-	-	-	-
Esseel Infraprojects Limited	17,52,286	0.54	N.A.	-	-	-	-	-	-	-	-	-	-	-



