



SKMEGG/SEC/NSE/BSE/NP/2017-18
JUNE 7, 2017

To,

National Stock Exchange of India Limited
Exchange Plaza,
Plot No:C/G Block
Bandra Kurla Complex
Mumbai-400 051

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001

Dear Sirs,

Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding New Product Launch

We are pleasure to inform the Exchanges that we are going to introduce a new egg based products such as ready to eat/cook under the brand name "SKM BEST" on 8th June, 2017 at 10.30 a.m to 11.30 a.m at our company registered office situated at 185, Chennimalai Road, Erode, Tamilnadu, India.


The details of the products are as follows:

- | | |
|-------------------------------------------------------|---------------------------|
| a. Name of the Product | - Egg Paneer |
| b. Date of Launch | - 08.06.2017 |
| c. Category of the Product | - Egg based Food Products |
| d. Whether caters to Domestic or International | - Domestic |
| e. Name of the country in which the product is launch | - Erode, Tamilnadu, India |

This is for your kind information and records.

Yours Faith fully
For SKM Egg Products Export (India) Limited




SKM Shree Shivkumar
Managing Director
(DIN:00002384)

SKM EGG PRODUCTS

THINKING OUT OF THE SHELL

SKM EGG PRODUCTS EXPORT (INDIA) LIMITED CIN : L01222TZ1995PLC006025

Registered Office: 185, Chennimalai Road, Erode - 638 001, Tamil Nadu, India. Tel: +91 424 2262963, Fax: +91 424 2258419

Factory: Erode - Karur Main Road, Cholangapalayam, Erode - 638 154, Tamil Nadu, India. Tel: +91 424 2351532 - 34, Fax: +91 424 2351531, Web: www.skmegg.com