



Dt: 28-06-2017

To,  
The Manager,  
Department of Corporate Relations,  
BSE Limited  
PJ Towers, Dalal Street,  
Mumbai- 400001

The Manager  
Listing Department  
National Stock Exchange of India Limited,  
Bandra Kurla Complex, Bandra (E),  
Mumbai- 400051

Dear Sir/Madam

Sub: Press Release: - "PTron unveils "Spark" Bluetooth sporty magnetic headset!  
Exclusively on LatestOne.com"

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned "PTron unveils "Spark" Bluetooth sporty magnetic headset! Exclusively on LatestOne.com

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,  
For Palred Technologies Limited



Authorized Signatory

Encl. as above

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**PALRED TECHNOLOGIES LIMITED**

CIN No: L72200AP1999PLC033131

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Ph:: + 91 40 67138810 Website : [www.palred.com](http://www.palred.com)

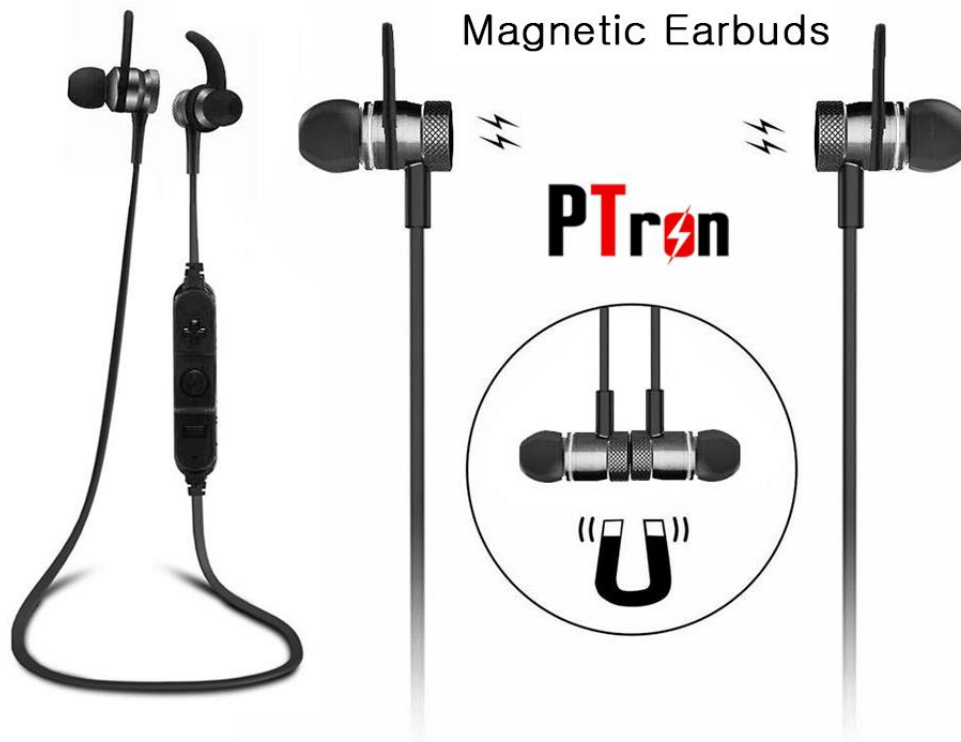
**PTron unveils “Spark” Bluetooth sporty magnetic headset!  
Exclusively on LatestOne.com**

**Hyderabad, 27<sup>th</sup> June 2017:** PTron unveils “[Spark](#)”, a Bluetooth headset with magnetic ear buds that embeds music to your workout in a whole new way. PTron extends its range of wireless sports headsets in the sports audio segment with the launch of Spark. This is in line with PTron’s strategy of continuously innovating and introducing unique products to meet rapidly changing customer needs and demands. As per a report, earphones and headphones Market size is set to exceed USD 25 billion by 2024; global shipments will grow at nearly 4% CAGR estimation.

Spark is a treat for all the gym hitters and the joggers, now you can enjoy your workout in a more groovy way. LatestOne understands the needs of its consumers and brings this Luxury gadget to give consumers the opportunity to live their ‘MyLuxury’ moment through this. These magnetic [headsets](#) are available in two colors - gray/black and gold/white. PTron Spark is exclusively available on LatestOne.com, priced attractively at just INR 699!

**Features & specifications:**

- ✓ More sportier and more bassier
- ✓ Superior sound, secure comfort in-ear fit & noise cancellation
- ✓ Built-in magnets let you attach the two metal ear buds together when not in use
- ✓ Multi-function control key with in-built mic & answer phone calls
- ✓ Bluetooth V4.1, 10mm driver unit, 110 hours of standby time, 4 hours of talk time and 60mAh Li-ion polymer battery, 98+/-3DB sensitivity
- ✓ Ergonomic and resilient design perfect for running, playing sports and workout
- ✓ Compatible to all smart phones and tablets



Ameen Khwaja, Founder and CEO of LatestOne.com said, “We are glad to launch PTron Spark on LatestOne.com. Wireless technology is on high sprint and we want to be at pace with the demand and needs of our patron consumers. Keeping in mind that more and more individuals are now becoming conscious about their health and are taking the route of fitness we have designed the headset which is best for outdoor activities like running, rock climbing and exercise. I am sure Generation Z would love the way it works.”

**About LatestOne.com**

Hyderabad-based [LatestOne.com](http://LatestOne.com) is India’s only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

**For further information, please contact:**

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