

By Mail

30TH June, 2017

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a pledge 50,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of IDBI trusteeship services Limited in connection with the Loan taken by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,



V.G.Siddhartha
Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	30.06.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V.G.Siddhartha

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]					Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]		
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of share	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge/other)	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares
V.G.Siddhartha	69,174,700	33.58%	33.58%	27,908,292	13.52%	Creation	12.06.2017	Pledge	Pledge of shares in connection with the loan availed by the Promoter Group company	50000	0.02%	Pledge of Shares in favour of IDBI Trusteeship Services Limited	27,908,292	13.55%
Gonbehu Coffee Estates Private Limited	11,071,104	5.37%	5.37%	11,071,104	5.37%	-	-	-	-	0	-	-	11,071,104	5.37%
Davidstar Info Technologies Pvt Ltd	12,208,440	6.02%	6.02%	12,408,440	6.02%	-	-	-	-	0	-	-	12,408,440	6.02%
Cordfedy Consolidations P.L.Ltd	12,298,416	5.96%	5.96%	12,218,000	5.93%	-	-	-	-	0	-	-	12,218,000	5.93%
Mrs Malvika Hegde	3,028,104	1.47%	1.47%	110,000	0.05%	-	-	-	-	0	-	-	110,000	0.05%
Sivan Securities P.L.Ltd	444,032	0.22%	0.22%	444,000	0.22%	-	-	-	-	0	-	-	444,000	0.22%
TOTAL	108,404,796	52.62%	52.62%	64,159,826	31.15%								64,159,826	31.15%

*Was confirmed later by the lender

Signature of the Authorised Signatory
Place : Bangalore
Date : 30.06.2017