

# DIGITAL SATELLITE HOLDINGS PRIVATE LIMITED

Date: 29<sup>th</sup> June, 2017

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on May 17, 2017. As a part of the said disclosure, the Company has on June 29, 2017 acquired 3,26,62,090 equity shares constituting 3.75% of paid up capital of Siti Networks Ltd. (formerly known as Siti Cable Network Limited), a company listed on Bombay Stock Exchange Limited with Scrip Code No.: 532795, National Stock Exchange with Scrip Symbol: SITINET by way of an on market inter se transfer of shares amongst the promoter group.

In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For Digital Satellite Holdings Private Limited**



**Ashok Sanghavi**  
**Authorised Signatory**



**Encl:** As above.

**CC:**

SITI Networks Limited (formerly known as Siti Cable Network Limited)  
4<sup>th</sup> Floor, Madhu Industrial Estate,  
Pandurang Budhkar Marg, Worli,  
Mumbai - 400013

**Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1.	Name of the Target Company (TC)	Siti Networks Limited (formerly known as Siti Cable Network Limited)	
2.	Name of the acquirer(s)	Digital Satellite Holdings Private Limited	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Essel Media Ventures Ltd. Date of acquisition – 29 <sup>th</sup> June, 2017 No. of shares – 3,26,62,090 equity shares % of share capital – 3.75% Rationale – Inter-se transfer of shares amongst promoter group	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes  Yes  17 <sup>th</sup> May, 2017	
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Essel International Ltd. & Essel Media Ventures Limited	Essel Media Ventures Limited
	b. Date of acquisition	29 <sup>th</sup> May, 2017 or within 90 days thereafter	Essel Media Ventures Ltd. - 29 <sup>th</sup> June, 2017
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	Essel International Limited – upto 4,70,13,728 equity shares Essel Media Ventures Limited - upto 3,26,62,090 equity shares	Essel Media Ventures Limited – 3,26,62,090 equity shares
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	Essel International Limited – upto 5.39% Essel Media Ventures	Essel Media Ventures Ltd. - 3.75%





		Limited - upto 3.75%			
	e. Price at which shares are proposed to be acquired / actually acquired	On market		Rs. 28.05	
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	- Each Acquirer / Transferee(*)	11,83,83,726	13.58	15,10,45,816	17.32
	- Each Seller / Transferor Essel Media Ventures Limited	7,58,28,755	8.70	4,31,66,665	4.95

**Note:**

- (\*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

**For Digital Satellite Holdings Private Limited**



**Ashok Sanghavi**  
**Authorised Signatory**



Place: Mumbai

Date: June 29, 2017