



Blue Star Limited
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June 21, 2017

BSE Limited.
Dalal Street
MUMBAI 400 023.
Company Scrip Code :500067

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051.
Company Scrip Code : BLUESTARCO

Dear Sirs,

Subject: Appointment of Mr Sam Balsara as an Additional Independent Director

This is to inform that Mr Sam Balsara (DIN: 00076942) has been appointed as an Additional Independent Director of the Company with effect from June 20, 2017, to hold office for a term of five years, subject to the retirement policy of the Company for its Directors, and approval of the members of the Company at the ensuing Annual General Meeting.

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the information required to be furnished for appointment of Additional Directors is as given below:

Mr Sam Balsara

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|---------------------|--|
| Date of Appointment | June 20, 2017 |
| Brief profile | Sam Balsara is the Chairman & Managing Director of Madison World, which is amongst India's largest media buying and communication agencies. He holds a Bachelor's degree in Commerce and is a post graduate from Jamnalal Bajaj Institute of Management Studies. He has over 45 years of extensive experience in marketing, advertising and media. Sam started his career at Sarabhai's in 1972, and held various stints in Cadbury India Ltd, Contract Advertising Company (WPP) and Mudra Communications, before founding Madison World in 1988. |

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| | <p>Sam has received several accolades prominent amongst which is 'The Most Influential Person in Media' by Economic Times - Brand Equity for the last 10 consecutive years and many other prestigious awards. He has also held senior positions in several associations such as the Past President of AAAI.; Past Chairman of The Advertising Standards Council of India 2000-2001, presently an Advisor; besides others.</p> |
| <p>Relationship of Directors interse (As per Section 2(77) of Companies Act, 2013 read with specification of Companies (Specification of definitions details) Rules, 2014</p> | <p>None</p> |

For **BLUE STAR LIMITED**



Vijay Devadiga
Company Secretary