Naresh Malhotra

201, Priyanka Apts, N. S Road, J.V.P.D Scheme, Juhu, Mumbai – 400 049

June 30, 2017

To, The National Stock Exchange of India Ltd. Listing Department Exchange Plaza, Bandra Kurla Complex Bandra (East), Mumbai- 400051 Fax Nos: 26598237/26598238 To, The BSE Limited, Listing Department, Phiroze Jeejebhoy Towers, Dalal Street Mumbai- 400001. Fax Nos: 22723121/2037/2039

Dear Sir,

Sub: - Pledge of Shares

Disclosure under Regulation 31(2) and 31(3) of Securities and Exchange Board of India (Substantial Acquisition of shares and Takeovers) Regulations, 2011

Please find enclosed herewith the disclosure under Regulation 31 (2) & 31 (3) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, pursuant to pledge of 14,94,395 Equity Shares of the Company on June 29, 2017 to Vistra (ITCL) India Limited.

Please accept the same and acknowledge the receipt.

Thanking You,

Yours faithfully,

Naresh Malhotra

Encl.: As above

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company(TC)					Prime Focus Limited										
Name of the Stock Exchanges where the shares of the target					BSE Limited										
company are listed					National Stock Exchange of India Limited										
Date of reporting 30					30-06-2017										
Name of the promoter or PAC on whose shares encumbrance					Naresh Malhotra										
has been created/	released/ invoke	d													
Details of the cre	ation of encum	brance:													
Name of the Promoter(s) or PACs with him(**)				Promoter ho already encu	-	Details of events pertaining to encumbrances (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]}		
	No. of	%of	% w.r.t	No. of	% of total	Type of	Date of	Type of	Reason	No. of	% of	Name of the	No. of	% of total	
	shares	total	diluted	shares	share	event	creation /	encumbran	for	shares	total	entity in whose	shares	share	
		share	share		capital	(creation /	invocation	ces	encumbra	encumbr	share	favor shares		capital	
		capital	capital(*)			release /	release of	(pledge/	nce	ances	capital	encumbered			
						invocation)	encumbrance	lien/ non							
								disposal undertaking / others)							
Naresh Malhotra	6,22,01,546	20.81%	20.81%	3,76,72,093	12.60%	Creation	June 27, 2017	Pledge	Loan availed by the Company	1494395	0.50%	Vistra (ITCL) India Limited	3,91,66,488	13.10%	
Namit Malhotra	1,49,00,000	4.99%	4.99%	94,08,790	3.15%	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	
Monsoon Studio															
Private Limited	2,75,06,095	9.20%	9.20%	44,29,172	1.48%	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	
Person Acting in Concert (PAC) with Promoters															
Reliance Media Works Limited***	10,49,39,361	35.11%	35.11%	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	

Signature of the Authorized Signatory

Place: Mumbai Date: 30-06-2017 Note: - Total Paid up share capital of Prime Focus Limited (TC) is 298878974 equity shares of Rs. 1/- each.

(***) As set out in the Letter of Offer dated December 08, 2014 issued by Reliance MediaWorks Limited alongwith Reliance Land Private Limited (PAC 1), Mr. Namit Malhotra (PAC 2), Mr. Naresh Malhotra (PAC 3), Monsoon Studio Private Limited (PAC 4), this includes 10,49,39,361 shares which were held by Reliance MediaWorks Limited, a person acting in concert with the Promoters. Further, Reliance MediaWorks Limited, sold 10,49,39,361 shares on March 30, 2017 to Reliance MediaWorks Financial Services Private Limited (a wholly owned subsidiary of Reliance MediaWorks Limited) by way of inter-se transfer of shares under Regulation 10(1)(a)(iii) of SEBI (SAST) Regulations 2011.

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31(1b) of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015. Diluted shares/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.
