



June 19, 2017

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Dinesh Modi".

Dinesh Modi
Chief Financial Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: Kailash Plaza, 2nd Floor, Plot No. 12, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
CIN No. L99999MH1994PLC080502



Eros International signs two-film co-production deal with leading Turkish film company Pana Film

Mumbai, June 19, 2017: Eros International Media Ltd (Eros International), a leading global film company in the Indian film entertainment industry, has announced two Indo-Turkish co-productions with one of the largest Turkish film studios, **Pana Film**, owned by leading Turkish actor **Necati Şaşmaz**, best known for playing the lead role of *Polat Alemdar* in Turkey's most popular television series *Kurtlar Vadisi (Valley of the Wolves)*.

With proposed A list actors from India and Turkey, including Necati Şaşmaz himself, both films will be collaborative with shoot venues and crews in both countries and will be made bilingual. Original stories blending Indian and Turkish cultures will be conceptualized and developed by Eros' in-house writers along with top Turkish writers.

Commenting on the Indo-Turkish co-productions, **Kishore Lulla, Chairman, Eros International** said, *"We are honored to associate with a powerhouse entity like Pana Film. Following our pioneering Indo-China joint production initiatives, we continue to expand the scope of Indian films internationally with our exciting Turkish collaboration. With our similar cultures, we want to tell stories with a mainstream appeal that transcend language and geographical boundaries. We hope our Indo-Turkish productions will pave the way to open one of the significant regions in the world and reach out to fans across the two countries and the MENA (Middle East to North Africa) regions"*.

Necati Şaşmaz added, *"Pana Film greatly values this exciting partnership with Eros International. Our common goal is to build a cultural bridge between both regions. With our Indian collaboration, we aim to expand our presence and tell new stories that can bring Indian and Turkish audiences together. Pana Film and Eros International will make history together as the co-producers of the first Indo-Turkish feature films, which will open new doors and provide endless opportunities for everyone involved with filmmaking. We consider this only the beginning of a new era and cannot wait for our fans to see the result of this successful partnership."*

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed



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on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

About Pana Film

Pana Film is a leading film production company from Turkey that produces content for TV, cinema and digital new media, owned by Necati Şaşmaz, who reached a legendary status with his famous portrayal of the character Polat Alemdar. Their most famous brand Valley of the Wolves has been distributed to 47 countries and proved itself to be a hit in the MENA region. Famous Turkish stars as well as Andy Garcia, Gary Busey, Billy Zane and Sharon Stone appeared on the show throughout the years. Turkey has become the second highest exporter of TV series in the world, with Pana Film content being one of the most successful exports of the Turkish film industry.



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