

1<sup>st</sup> June 2017

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of May 2017.**

---

Please find enclosed the Press Release regarding the Company's sales update for the month of May 2017.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

  
K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

---



## **TVS Motor Company grows 16% in May 2017**

**Hosur, June 1, 2017:** TVS Motor Company posted a sales growth of 16% during the month of May 2017, with total sales increasing from 243,783 units recorded in the month of May 2016 to 282,007 units in the month of May 2017.

### **Two-Wheeler**

Total two-wheeler sales increased by 15.6% from 238,320 units recorded in May 2016 to 275,426 units in May 2017. Domestic two-wheeler sales grew by 16.3% increasing from 206,886 units in May 2016 to 240,527 units in May 2017.

Scooters sales of the Company grew by 30.9% increasing from 65,434 units in May 2016 to 85,681 units in May 2017. Motorcycles sales grew by 22.3% increasing from 96,485 units in the month of May 2016 to 118,014 units in May 2017.

### **Exports**

The Company's total exports grew by 14.3% from 35,545 units registered in the month of May 2016 to 40,617 units in May 2017. Two-wheeler exports grew by 11.0% increasing from 31,434 units in May 2016 to 34,899 units in May 2017.

### **Three-Wheeler**

Three-wheeler of the Company grew by 20.5% increasing from 5,463 units recorded in May 2016 to 6,581 units in May 2017.

### **About TVS Motor Company**

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been

# PRESS RELEASE

---



ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years.  
For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact*

Varghese Thomas / PS Balakrishnan / KS Harini

[vm.thomas@tvsmotor.com](mailto:vm.thomas@tvsmotor.com) / [balakrishnan.ps@tvsmotor.com](mailto:balakrishnan.ps@tvsmotor.com) / [ks.harini@tvsmotor.com](mailto:ks.harini@tvsmotor.com)

TVS Motor Company

\*\*\*\*