

CIN: L74899DL1993PLC052787

SOM DISTILLERIES & BREWERIES LTD.

Corporate Office: 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (M.P.) Tel.: +91-755-4278827, 4271271 Fax: +91-755-2557470 E-mail: sdltd@bsnl.in, somdistilleries@rediffmail.com, Web: www.somindia.in Work: Village Rojrachak, Distt. Raisen (M.P.) Ph.: (07480) 266244-5

Date: 29.06.2017

To,

- 1. The Corporate Relationship Department NSE Corporate Office National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai 400 051.
- 2. The Corporate Relationship Department Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Rotunda Bldg., Dalal Street Mumbai-400001

Subject: Announcement - Business Updates.

Dear Sir,

We have pleasure in informing the exchange that our flagship brand "HUNTER" has been launched in Karnataka recently. We expect that the consumers will favorably accept the brand as they have done with our brand "BLACKFORT" which was launched in March 2017.

//Certified True Copy//
For Som Distilleries and Breweries Limited

Company Secretary