

HQ/CS/CL.24B/16212 19 June 2017

Sir,

Sub: Tata Communications expands IZO™ Private Cloud footprint in Europe, Middle East and Asia Pacific to address enterprises' data sovereignty concerns

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,

For Tata Communications Limited

Manish Sansi

Company Secretary & General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

For immediate release

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PRESS RELEASE

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Tata Communications expands IZO™ Private Cloud footprint in Europe, Middle East and Asia Pacific to address enterprises' data sovereignty concerns

New private cloud nodes in Germany, United Arab Emirates and Malaysia enable enterprises to drive their digital transformation through hybrid cloud computing while ensuring regulatory compliance

London, UK, June 19th, 2017 - <u>Tata Communications</u>, a leading provider of network, cloud and security services, announces the launch of three new nodes for its <u>IZO™ Private Cloud</u> service to support enterprises' hybrid cloud adoption while ensuring regulatory compliance. The new private cloud nodes in Germany, United Arab Emirates (UAE)¹ and Malaysia enable CIOs to gain unprecedented control over all their applications by creating a truly hybrid, high-performance IT infrastructure where different cloud, colocation and managed hosting environments work together as one.

Today, different clouds often operate in silos, resulting in a complex environment which can hold back enterprises' digital transformation. The fully-managed IZO™ Private Cloud service addresses this complexity by enabling CIOs to create a hybrid IT environment that combines the flexibility of public cloud with enterprise-grade security. It also gives CIOs complete control of the residency of their data, while keeping up with employees' demands for mobile, collaborative and social ways of working.

IZO™ Private Cloud now spans across 13 locations. In addition to Germany, UAE and Malaysia, Tata Communications has private cloud nodes in India, Singapore, Hong Kong and the UK. The new private cloud nodes address the needs of enterprises in industries with stringent regulatory requirements, including aviation, healthcare, manufacturing, media, banking, IT, financial services and insurance, retail and ecommerce. Tata Communications' IZO™ Private Cloud customers in Europe, Middle East and Asia Pacific include Constantin Medien, a Germany-based international media company specialising in sports, entertainment and event marketing, and its media production subsidiary PLAZAMEDIA; Khimji Ramdas, an Oman-based conglomerate with operations across consumer products, infrastructure, lifestyle and logistics; and SkyLab, a Singapore-based IoT technology solutions provider.

Fred Kogel, CEO of Constantin Medien AG, said: "There are major opportunities for us to transform how we operate and expand PLAZAMEDIA's digital portfolio of video contribution and distribution services through global connectivity and the cloud. Tata Communications' new private cloud in Germany will ensure the security and sovereignty of our and our customers' data, which is a key consideration for businesses in this region."

"In today's digital economy, enterprises' growth is fuelled by cloud-based applications and data," says Srinivasan CR, Senior Vice President, Global Product Management & Data Centre Services at Tata Communications. "Yet, the sovereignty and security of these critical assets is a major concern for CIOs. As a global cloud provider with a local presence, we address these concerns by giving CIOs complete visibility and control over their entire IT estate, across all networks and devices, and empower them to drive organisation-wide digital transformation with maximum agility."

¹ Through a local UAE partner



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For immediate release

PRESS RELEASE

The expansion of $IZO^{\mathbb{M}}$ Private Cloud in Europe, Middle East and Asia Pacific strengthens Tata Communications' ability to capitalise on the growth of the private cloud services market in these regions, worth more than USD 77.7 billion in total².

"The value of cloud computing to drive business transformation is indisputable. However, the security aspect of cloud deployments in the context of data privacy, compliance and cyber security tops the list of enterprise concerns," said Agatha Poon, Research Director, Asia-Pacific Services at 451 Research. "For cloud providers to become a trusted partner, they must demonstrate a right balance between technical strength and operational excellence while mitigating any business risks existed in today enterprises' IT infrastructures."

The IZO™ Private Cloud service is underpinned by Tata Communications' <u>global network</u>, <u>IZO™</u> ecosystem, and partnerships with world's biggest clouds - Microsoft Azure, Amazon Web Services, Google Cloud Platform, Office 365 and Salesforce. Today, over 25% of the world's Internet routes travel over Tata Communications' network and the company is the only Tier-1 provider that is in the top five by routes in five continents.

Ends...

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

http://www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation t

² Gartner, APAC market size: USD 33.8 billion; Middle East market size: USD 2.31 billion; Europe market size: USD 41.3 billion



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