

COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India

Tel: +91 80 4001 2345 Fax: +91 80 4001 2650

CIN: U30006KA2000PTC026590

By Mail

10TH July, 2017

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that there was a pledge 40,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of IDBI trusteeship services Limited in connection with the Loan taken by the Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Coffee Day Consolidations Private Limited



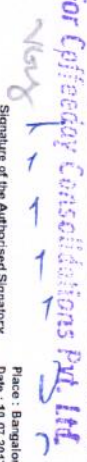
Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	10.07.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	Coffee Day Consolidations Private Limited
Details of Encumbrance of Shares	

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]		Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]							Post event holding of encumbered shares (creation [2]+[3] / release [2]-[3] / invocation [2]-[3])	
	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/ deposit-undertaking/other]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G.Siddhartha Goneau Coffee Estates Private Limited Dendeshini Info Technologies Pvt.Ltd	69,174,700 11,071,104 12,408,440	33.58% 5.37% 6.02%	27,998,282 11,071,104 12,408,440	13.55% 5.37% 6.02%	- - -	- - -	- - -	- - -	0 0 0	- - -	- - -	27,998,282 11,071,104 12,408,440	13.55% 5.37% 6.02%
CoffeeDay Consolidations Pvt.Ltd Mrs Manuola Hegde Sara Securities Pvt.Ltd	12,268,416 3,028,104 444,000	5.95% 1.47% 0.22%	12,218,000 110,000 444,000	5.93% 0.05% 0.22%	Creation	30.06.2017	Pledge	Pledge of shares in connection with the Loan availed by the company	40000 0 0	0.02% - -	Pledge of Shares in favour of DBI Trusteeship Services Limited	12,258,000 110,000 444,000	5.95% 0.05% 0.22%
TOTAL	108,404,796	52.62%		52.62%								64,199,826	31.16%

For CoffeeDay Consolidations Pvt.Ltd

 Signature of the Authorised Signatory
 Place : Bangalore
 Date : 10.07.2017
 Authorised Signatory