

*V.G.Siddhartha*

By Mail

13<sup>TH</sup> July, 2017

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that there were a pledge of 4,02,500 equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of IDBI trusteeship services Limited and a release of 4,02,500 from Aditya Birla Finance Limited in connection with the Loan taken by the Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

*V.G.*  
**V.G.Siddhartha**  
**Chairman & Managing Director**  
**Coffee Day Enterprises Limited**

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance. In terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	13.07.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V.G.Siddhartha

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]							
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/ deposit/under taking/ others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G.Siddhartha	69,174,700	33.58%		27,908,282	13.55%	Release	05.07.2017		Release of Pledge of shares in connection with the Loan availed by the company	402900	0.20%	Release of Shares from Aditya Birla Finance Limited	27,908,282	13.55%
Gombedu Coffee Estates Private Limited	11,071,104	5.37%		27,505,782	13.35%	Creation	07.07.2017	Pledge	Pledge of shares in connection with the NCDs issued by the Subsidiary Company	402900	0.20%	Pledge of Shares in favour of DBI Trusteeship Services Limited	11,071,104	5.37%
Devadashini Info Technologies Pvt Ltd	12,408,440	6.02%		12,408,440	6.02%		-			0	-		12,408,440	6.02%
Coffee Day Enterprises Pvt Ltd	12,256,416	5.96%		12,256,000	5.95%		-			0	-		12,256,000	5.95%
Mrs Malavika Hegde	3,038,104	1.47%		110,000	0.05%		-			0	-		110,000	0.05%
Shan Securities P.L.Ltd	444,032	0.22%		444,000	0.22%		-			0	-		444,000	0.22%
<b>TOTAL</b>	<b>108,404,796</b>	<b>52.62%</b>		<b>52.62%</b>	<b>52.62%</b>					<b>64,199,826</b>	<b>31.16%</b>		<b>64,199,826</b>	<b>31.16%</b>

Signature of the Authorised Signatory  
Date : 13.07.2017

Place : Bangalore