

3rd July 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of June 2017

Please find enclosed the Press Release regarding the Company's sales update for the month of June 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 11% sales growth in June 2017

Hosur, July 03, 2017: TVS Motor Company registered a sales growth of 11% increasing from 247,364 units in June 2016 to 273,791 units registered in the month of June 2017.

Two-Wheeler

Total two-wheeler registered growth of 11.8% with sales increasing from 240,236 units in June 2016 to 268,638 units in June 2017. Domestic two-wheeler sales grew by 10.4% increasing from 207,012 units in June 2016 to 228,518 units in June 2017.

Scooter sales of the Company grew by 33.8% from 67,590 units in June 2016 to 90,448 units in June 2017. Motorcycles grew by 17.4% from 95,542 units in June 2016 to 112,146 units in June 2017.

Exports

The Company's total exports grew by 13.3% from 39,163 units registered in the month of June 2016 to 44,389 units in June 2017. Two-wheeler exports grew by 20.8% increasing from 33,224 units in June 2016 to 40,120 units in June 2017.

Three-Wheeler

Three-wheeler of the Company registered sales of 5,153 units in June 2017 as against 7,128 units recorded in June 2016.

First Quarter Sales Performance

During the first quarter of the current financial year, two-wheeler sales grew by 12% increasing from 7.01 lakh units in the first quarter of the previous year to 7.85 lakh units in the first quarter of the current year. Sales of three-wheelers of the Company remained at the same level as that of the corresponding quarter of the previous year at 0.17 lakh units.

PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
