

National Stock Exchange of India Ltd Listing Department Exchange Plaza C-1, Block G, Bandra Kurla Complex Bandra East Mumbai, 400 051 India

Fax: +91 22 2659 8120

Tel: +91 22 2659 8100 / 8114

13 July 2017

Dear Sir/Madam:

Enclosed please find a copy of regulatory filings for **Shemaroo Entertainment Limited**.

 Regulatory filing required under regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation 2011

Should you have any questions, please contact us at email apac.regulatory.filings@fil.com or via Fax on +852 2629 9669.

Yours faithfully,

Regulatory Reporting, Asia Pacific

Encl.

Annexure-1

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Shemaroo Entertainment Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	See attached Schedule for breakdown of funds under the management of FMR LLC and its direct and indirect subsidiaries and FIL Limited and its direct and indirect subsidiaries			
Whether the acquirer belongs to Promoter/Promoter group	No			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd. BSE Ltd.			
Details of the acquisition as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of acquirer along with PACs of:				
a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	1,334,867	4.91%	N/A	
c) Voting rights (VR) otherwise than by equity shares				
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)				
e) Total (a+b+c+d)	1,334,867	4.91%		

Details of acquisition			
Shares carrying voting rights acquired	55,092	0.20%	N/A
b) VRs acquired otherwise than by equity shares	00,002	3.2370	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
e) Total (a+b+c/-d)	FF 000	0.200/	NI/A
After the acquisition, holding of	55,092	0.20%	N/A
acquirer along with PACs of:			
a) Shares carrying voting rights b) VRs otherwise than by equity shares	1,389,959	5.11%	N/A
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) e) Total (a+b+c+d)			-
	1,389,959	5.11%	-
Mode of acquisition (e.g. open market /public issue / rights issue /preferential allotment /inter-se transfer/ encumbrance, etc.)	Market Purchase		
Salient featues of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc	N/A		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	11 July 2017		

Equity share capital / total voting capital of the TC before the said acquisition	27,182,239
Equity share capital/ total voting capital of the TC after the said acquisition	27,182,239
Total diluted share/voting capital of the TC after the said acquisition	N/A

	Fund	Shares held	% of shares and voting rights held
	FID FDS-ASIAN SMLR COS FID ASIAN VALUES	981,919 408,040	3.61 1.50
Grand Total		1,389,959	5.11

Signature of the acquirer / Authorised Signatory

Kelvin Lo

Head of Regulatory Reporting, Asia Pacific

Duly authorized under Powers of Attorney by and on behalf of FMR LLC Duly authorized under Powers of Attorney by and on behalf of FIL Limited

Place: C/O FIL Asia Pte Ltd, Level 21, 88 Queensway, Admiralty, Hong Kong

Date: 13 July 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 5 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be