

*V.G.Siddhartha*

By Mail

18<sup>TH</sup> July, 2017

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore - 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We wish to inform you that there were some pledges and releases of equity shares of Coffee Day Enterprises Limited in connection with the NCD's issued by the group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,



**V.G.Siddhartha**  
**Authorized Signatory**

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	18.07.2017
Name of the promoter or PAC on whose share encumbrance has been created / released / invoked	V.G.Siddhartha

Name of the Promoter(s) or PACs with whom	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]					Post event holding of encumbered shares [creation (2)+3] / release (2)-3] / invocation (2)-3]		
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of share release / invocation]	Date of creation / release of encumbrance	Type of encumbrance (pledge/lien/holdback/other)	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G.Siddhartha	69,174,700	33.58%	33.58%	27,908,282	13.55	Release	30.05.2017	Pledge	Release of Shares in connection with the share pledge for the NCD issued by group Company	5090356	2.47%	Release from IDBI Trusteeship Services Limited	22,817,926	11.08
				22,817,926	11.08	Release	30.05.2017	Pledge	Release of Shares in connection with the share pledge for the NCD issued by group Company	157434	0.08%	Release from IDBI Trusteeship Services Limited	22,860,492	11.00
				22,660,492	11.00	Creation	30.05.2017	Pledge	Pledge of Shares in connection with the NCD's issued by the Group Company	5090356	2.47%	Pledge in favour of IDBI Trusteeship Services Limited	27,750,948	13.47
				27,750,948	13.47	Creation	30.05.2017	Pledge	Release of Shares in connection with the NCD's issued by the Group Company	157434	0.08%	Pledge in favour of IDBI Trusteeship Services Limited	27,908,282	13.55
				27,908,282	13.55	Release	09.06.2017	Pledge	Release of Shares in connection with the share pledge for the NCD issued by group Company	378947	0.18%	Release from IDBI Trusteeship Services Limited	27,529,335	13.36
				27,529,335	13.36	Release	09.06.2017	Pledge	Release of Shares in connection with the share pledge for the NCD issued by group Company	71053	0.03%	Release from IDBI Trusteeship Services Limited	27,458,282	13.33
				27,458,282	13.33	Release	12.06.2017	Pledge	Release of Shares in connection with the share pledge for the NCD issued by group Company	336842	0.16%	Release from IDBI Trusteeship Services Limited	27,121,440	13.17
				27,121,440	13.17	Release	12.06.2017	Pledge	Release of Shares in connection with the share pledge for the NCD issued by group Company	63168	0.03%	Release from IDBI Trusteeship Services Limited	27,058,282	13.13
				11,071,104	5.37%	-	-	-	-	0	-	-	11,071,104	5.37%
				12,408,440	6.02%	-	-	-	-	0	-	-	12,408,440	6.02%
				12,285,416	5.96%	-	-	-	-	0	-	-	12,285,500	5.95
				3,038,104	1.47%	-	-	-	-	0	-	-	110,000	0.05
				444,032	0.22%	-	-	-	-	0	-	-	444,000	0.22
<b>TOTAL</b>	<b>108,484,796</b>	<b>52.62%</b>	<b>52.62%</b>	<b>63,357,326</b>	<b>30.76%</b>									

Release being intimated late by the lender  
# Pledge being lately confirmed by the Lender

Signature of the Authorised Signatory  
Place : Bangalore  
Date : 18.07.2017