

To,  
The Company Secretary,  
KEI Industries Limited,  
D -90, Okhla Indl Area,  
Phase 1, New Delhi,  
Delhi - 110020

Date: 12<sup>th</sup> July, 2017

010885

Dear Sir/ Madam,

**Subject: Intimation for more than 5% share holding**

This is to inform you that up to 10<sup>th</sup> July 2017, I along with persons acting in my concert were holding 35,88,026 equity shares (i.e 4.612% ) of the total issued and paid up capital of KEI Industries Limited of 7,77,97,438 equity shares.

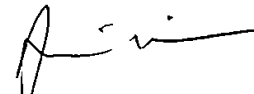
On 11<sup>th</sup> July 2017, we have acquired 5,00,000 equity shares (2,50,000 equity shares each by M/s.BLA Finance & Investment Co. and Himalaya Finance & Investment Co.) and on 12<sup>th</sup> July 2017 M/s. Bengal Finance & Investment Pvt. Ltd has acquired 5,00,000 equity shares of KEI Industries Limited. This takes our total shareholding to 45,88,026 equity shares of KEI Industries Limited which is 5.897% of the total issued and paid up capital of KEI Industries Limited of 7,77,97,438 equity shares.

Now, we submit the following information in necessary format which is required under Regulation 29(1) of SEBI (Substantial Acquisition of shares and Take overs) Regulations 2011.

Please treat this as notice as required under the above regulation.

For BLA Finance & Investment Co.

For Himalaya Finance & Investment Co.

  
Partner

  
Partner

For Bhavesh Patel  
Ashish R Kacholia

For Bengal Finance & Investment Pvt Ltd.

For Everest Finance & Investment Co.

  
Director

  
Partner

Place: Mumbai

Encl.: Statement of Disclosure under Regulation 29(1)

C.C. To:

a) The Secretary

The National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra (East), Mumbai 400 051.

b)

The Secretary,  
Bombay Stock Exchange,  
Phiroze Jeejeebhoy Tower,  
Dalal Street, Mumbai 400 001.

c) The Secretary

The Kolkata Stock Exchange Limited  
7, Lyons Range, Dalhousie,  
Kolkata - 700001, West Bengal

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

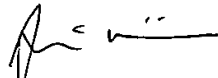
**Part A – Details of the Acquisition:**

Name of the Target Company (TC)	KEI Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer - BLA Finance & Investment Co. and Himalaya Finance & Investment Co. Bengal Finance & Investment Pvt. Ltd. PAC - Ashish Kacholia Everest Finance & Investment Co.		
Whether the acquirer belongs to Promoter / Promoter Group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Ltd. 2. BSE Ltd. 3. The Kolkata Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share / voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<p><b>Before the acquisition under consideration, holding of:</b></p> <p>a) Shares carrying voting rights</p> <p>b) Voting rights (VR) otherwise than by equity shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</p> <p>d) Total (a+b+c)</p>	<p>a) Shares = 35,88,026</p> <p>NIL</p> <p>NIL</p> <p>d) Total = 35,88,026</p>	<p>a) Shares = 4.612%</p> <p>NIL</p> <p>NIL</p> <p>Total = 4.612%</p>	Not Applicable
<p><b>Details of acquisition</b></p> <p>a) Shares carrying voting rights acquired</p> <p>b) VRs acquired otherwise than by equity shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</p> <p>d) Total (a+b+c)</p>	<p>a) Shares Acquired = 10,00,000</p> <p>NIL</p> <p>NIL</p> <p>d) Total = 10,00,000</p>	<p>a) Shares Acquired = 1.285%</p> <p>NIL</p> <p>NIL</p> <p>d) Total = 1.285%</p>	Not Applicable
<p><b>After the acquisition, holding of:</b></p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by equity shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>d) Total (a+b+c)</p>	<p>a) Shares = 45,88,026</p> <p>NIL</p> <p>NIL</p> <p>d) Total = 45,88,026</p>	<p>a) Shares = 5.897%</p> <p>NIL</p> <p>NIL</p> <p>d) Total = 5.897%</p>	Not Applicable

Mode of acquisition /sale (e.g. open market /off market/ public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable
Date of acquisition of / date of receipt of intimation of allotment of shares / VR / warrants / convertible securities / any other instrument that entitles the acquirer to receive shares in TC.	Date of acquisition = 5,00,000 equity on 11th July, 2017 and 5,00,000 equity shares on 12th July, 2017
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 15,55,94,876/-
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 15,55,94,876/-
Total diluted share/voting capital of the TC after the said acquisition	Not Applicable

Signature of the Acquirer /Authorized Signatory

For BLA Finance & Investment Co.

  
Partner

For Everest Finance & Investment Co.

  
Partner

Place: Mumbai

For Bengal Finance & Investment Pvt Ltd.

  
Director

For Himalaya Finance & Investment Co.

  
Partner *for Bhavesh Patel*  
Ashish Ramchandra Kacholia

Date: 12th July, 2017