

Phone : 2248-7406/07

BHILWARA HOLDINGS LIMITED

CIN: U65993WB1980PLC033007

Regd. Office : 2 Red Cross Place, Kolkata - 700 001

E-mail: ngoenka@somanytiles.co.in

28th July, 2017

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
NSE Symbol: 'SOMANYCERA'

Department of Corporate Services,
BSE Limited,
Floor 24, P. J. Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 531548/'SOMANYCERA'

To,
The Company Secretary,
SOMANY CERAMICS LIMITED,
82/19, Bhakerwara Road, Mundka,
New Delhi-110 041

Dear Sir/ Madam,

Sub: Disclosure of acquisition of shares in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

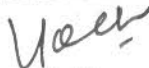
We are submitting herewith the information of acquisition of 1,37,000 equity shares of Rs. 2/- each of SOMANY CERAMICS LIMITED, through BSE Limited on 27th July, 2017, pursuant to inter-se transfer of shares amongst Promoters and Promoters Group, in the prescribed format, in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (hereinafter referred to as 'SEBI (SAST)').

Hope you find the above information in order.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bhilwara Holdings Limited


(Niranjan Kumar Goenka)
Director

DIN: 00060864

Address: Prasad Exotica
71/3, Canal Circular Road,
Block-6, Flat - 2F,
Kolkata - 700 054



Encl: a.a

Phone No. 2248-7406/07

SARVOTTAM VANIJYA LIMITED

CIN: U51109WB1981PLCO34233

Regd. Office: 2, Red Cross Place, Kolkata-700 001

E-mail: ngoenka@somanytiles.co.in

28th July, 2017

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
NSE Symbol: 'SOMANYCERA'

Department of Corporate Services,
BSE Limited,
Floor 24, P. J. Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 531548/'SOMANYCERA'

To,
The Company Secretary,
SOMANY CERAMICS LIMITED,
82/19, Bhakerwara Road, Mundka,
New Delhi-110 041

Dear Sir/ Madam,

Sub: Disclosure of acquisition of shares in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are submitting herewith the information of acquisition of 75,000 equity shares of Rs. 2/- each of SOMANY CERAMICS LIMITED, through BSE Limited on 27th July, 2017, pursuant to inter-se transfer of shares amongst Promoters and Promoters Group, in the prescribed format, in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (hereinafter referred to as 'SEBI (SAST)').

Hope you find the above information in order.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Sarvottam Vanijya Limited

Ugoenka

(Niranjan Kumar Goenka)
Director

DIN: 00060864

Address: Prasad Exotica
71/3, Canal Circular Road,
Block-6, Flat - 2F,
Kolkata - 700 054



Encl: a.a

SCOPE VINIMOY PRIVATE LIMITED

CIN: U51909WB2004PTC100718
2, RED CROSS PLACE, KOLKATA-700 001
E-mail: ngoenka@somanytiles.co.in

28th July, 2017

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
NSE Symbol: 'SOMANYCERA'

Department of Corporate Services,
BSE Limited,
Floor 24, P. J. Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 531548/'SOMANYCERA'

To,
The Company Secretary,
SOMANY CERAMICS LIMITED,
82/19, Bhakerwara Road, Mundka,
New Delhi-110 041

Dear Sir/ Madam,

Sub: Disclosure of acquisition of shares in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are submitting herewith the information of acquisition of 51,000 equity shares of Rs. 2/- each of SOMANY CERAMICS LIMITED, through BSE Limited on 27th July, 2017, pursuant to inter-se transfer of shares amongst Promoters and Promoters Group, in the prescribed format, in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (hereinafter referred to as 'SEBI (SAST)').

Hope you find the above information in order.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For **Scope Vinimoy Private Limited**



(Niranjan Kumar Goenka)
Director

DIN: 00060864

Address: Prasad Exotica
71/3, Canal Circular Road,
Block-6, Flat - 2F,
Kolkata - 700 054



Encl: a.a

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Somany Ceramics Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<u>Acquirers:-</u> 1. Bhilwara Holdings Limited 2. Sarvottam Vanijya Limited 3. Scope Vinimoy Private Limited <u>Persons Acting in concert (PACs) with acquirer:-</u> 4. Hiralall Somany 5. Shrivatsa Somany 6. Shreekant Somany 7. Shreekant Somany (HUF) 8. Abhishek Somany 9. Anjana Somany 10. Minal Somany 11. Anushree Chopra		
Whether the acquirer belongs to Promoter/Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. National Stock Exchange of India Limited (NSE) and 2. BSE Limited (BSE)		
Details of acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
<u>Acquirers:-</u>			
i) Bhilwara Holdings Limited	90,09,840	21.26	21.26
ii) Sarvottam Vanijya Limited	62,12,980	14.66	14.66
iii) Scope Vinimoy Private Limited	34,91,075	8.24	8.24
<u>PACs:-</u>			
iv) Hiralall Somany	3,13,855	0.74	0.74
v) Shrivatsa Somany	16,94,675	4.00	4.00
vi) Shreekant Somany	1,15,885	0.27	0.27
vii) Shreekant Somany (HUF)	45,500	0.11	0.11
viii) Abhishek Somany	85,500	0.20	0.20
ix) Anjana Somany	94,150	0.22	0.22
x) Minal Somany	6,25,900	1.48	1.48
xi) Anushree Chopra	1,50,000	0.35	0.35
Total (a)	2,18,39,360	51.53	51.53
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.



c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	2,18,39,360	51.53	51.53
Details of acquisition			
a) Shares carrying voting rights acquired	2,63,000	0.62	0.62
b) VRs acquired otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	N.A.	N.A.	N.A.
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	2,63,000	0.62	0.62
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	91,46,840	21.58	21.58
ii) Sarvottam Vanijya Limited	62,87,980	14.84	14.84
iii) Scope Vinimoy Private Limited	35,42,075	8.36	8.36
PACs:-			
iv) Hiralall Somany	3,13,855	0.74	0.74
v) Shrivatsa Somany	14,31,675	3.38	3.38
vi) Shreekant Somany	1,15,885	0.27	0.27
vii) Shreekant Somany (HUF)	45,500	0.11	0.11
viii) Abhishek Somany	85,500	0.20	0.20
ix) Anjana Somany	94,150	0.22	0.22
x) Minal Somany	6,25,900	1.48	1.48
xi) Anushree Chopra	1,50,000	0.35	0.35
Total (a)	2,18,39,360	51.53	51.53
b) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.



d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
e) Total [a+b+c+d]	2,18,39,360	51.53	51.53
Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment/ inter-se transfer/ encumbrance, etc.)	Inter-se Transfer amongst Promoters		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC.	27.07.2017		
Equity share capital/ total voting capital of the TC before the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each		
Total diluted share/ voting capital of the TC after the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each (No dilution of shares)		

Part -B***

Name of the Target Company: SOMANY CERAMICS LIMITED

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
Bhilwara Holdings Limited	Yes	AABCB0382N
Sarvottam Vanijya Limited	Yes	AADCS6070J
Scope Vinimoy Private Limited	Yes	AAICS6985R
Hiralall Somany	Yes	AIYPS6273R
Shrivatsa Somany	Yes	BMRPS6154D
Shreekant Somany	Yes	AIYPS6272Q
Shreekant Somany (HUF)	Yes	AAFHS4621A
Abhishek Somany	Yes	AIYPS6275K
Anjana Somany	Yes	ALFPS6256A
Minal Somany	Yes	AADPM0836F
Anushree Somany	Yes	ALBPS1399E

Signature of the Acquirers:

For Bhilwara Holdings Limited

Yee

(Niranjan Kumar Goenka)

Director

DIN: 00060864

For Sarvottam Vanijya Limited

Yee

(Niranjan Kumar Goenka)

Director

DIN: 00060864

For Scope Vinimoy Private Limited

Yee

(Niranjan Kumar Goenka)

Director

DIN: 00060864

Place: Kolkata

Date: 28.07.2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.



Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Somany Ceramics Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers:- 1. Bhilwara Holdings Limited 2. Sarvottam Vanijya Limited 3. Scope Vinimoy Private Limited Persons Acting in concert (PACs) with acquirer:- 4. Hiralall Somany 5. Shrivatsa Somany 6. Shreekant Somany 7. Shreekant Somany (HUF) 8. Abhishek Somany 9. Anjana Somany 10. Minal Somany 11. Anushree Chopra		
Whether the acquirer belongs to Promoter/Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. National Stock Exchange of India Limited (NSE) and 2. BSE Limited (BSE)		
Details of acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	90,09,840	21.26	21.26
ii) Sarvottam Vanijya Limited	62,12,980	14.66	14.66
iii) Scope Vinimoy Private Limited	34,91,075	8.24	8.24
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ other)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	1,87,13,895	44.16	44.16
Details of acquisition			
a) Shares carrying voting rights acquired			



i) Bhilwara Holdings Limited	1,37,000	0.32	0.32
ii) Sarvottam Vanijya Limited	75,000	0.18	0.18
iii) Scope Vinimoy Private Limited	51,000	0.12	0.12
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	N.A.	N.A.	N.A.
d) Shares encumbered/ invoked/ released by the acquirer	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	2,63,000	0.62	0.62
After the acquisition, holding of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	91,46,840	21.58	21.58
ii) Sarvottam Vanijya Limited	62,87,980	14.84	14.84
iii) Scope Vinimoy Private Limited	35,42,075	8.36	8.36
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	1,89,76,895	44.78	44.78
Mode of acquisition / sale (e.g. open market/ off-market/ public issue/ right issue/ preferential allotment/ inter-se transfer etc.)	Inter-se Transfer amongst Promoters.		
Date of acquisition / sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	27.07.2017		
Equity share capital/ total voting capital of the TC before the said acquisition / sale	4,23,79,426 Equity Shares of Rs.2/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	4,23,79,426 Equity Shares of Rs.2/- each		
Total diluted share/ voting capital of the TC after the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each (No dilution of shares)		



(* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

Signature of the Acquirers:

For Bhilwara Holdings Limited

For Sarvottam Vanijya Limited

For Scope Vinimoy Private Limited

(Niranjan Kumar Goenka)
Director
DIN: 00060864

(Niranjan Kumar Goenka)
Director
DIN: 00060864

(Niranjan Kumar Goenka)
Director
DIN: 00060864

Place: Kolkata
Date: 28.07.2017

