



Reliance Nippon Life
Asset Management Limited
(formerly Reliance Capital
Asset Management Limited)

Registered Office :
Reliance Centre, 7th Floor, South Wing,
Off Western Express Highway,
Santacruz (East), Mumbai - 400 055
(CIN : U65910MH1995PLC220793)

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Fax: +91 22 3303 7662
www.reliancecapital.com

RMF/54/7/2017

July 25, 2017

National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051

BSE Limited
Corporate Service Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Sir / Madam,

Sub: Disclosure pursuant to SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is to inform you, that we have purchased shares of "Birla Corporation Limited" (on behalf of Reliance Mutual Fund).

The requisite disclosure in terms of Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Kindly acknowledge the receipt hereof.

Yours truly,

For Reliance Nippon Life Asset Management Limited
(formerly Reliance Capital Asset Management Limited)


(Muneesh Sud)
Chief Legal & Compliance Officer

C.C.

M/s Birla Corporation Limited,
The Company Secretary,
Birla Building,
9/1, R.N. Mukherjee Road,
Kolkata - 700001
Phone: 033-6616-6738, 6616-6726
Fax: 033-22487988/2872
Email: gsharma@birlacorp.com
investorsgrievance@birlacorp.com

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BEST EMPLOYERS

INDIA | 2016

A Reliance Capital Company

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	BIRLA CORPORATION LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Reliance Capital Trustee Co Ltd A/c through various schemes of Reliance Mutual Fund and Reliance Nippon Life Asset Management Limited (formerly Reliance Capital Asset Management Limited) – Portfolio Management Services Contact Address : Reliance Mutual Fund Reliance Centre, 7th Floor South Wing, Off Western Express Highway, Santacruz (East), Mumbai - 400 055. Tel No. - 022- 33031000; Fax No. - 022- 33037662		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange of India Ltd, BSE Limited		
5. Details of the acquisition / disposal as follows	Number	% w. r. t. total share/ voting capital wherever applicable (*)	% w. r. t. total diluted share/ voting capital of the TC (**)
Before the Purchase under consideration, holding of :			
a) Shares carrying voting rights	53,39,060	6.9334	6.9334
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c+d)	53,39,060	6.9334	6.9334
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	90,290	0.1173	0.1173
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
Total (a+b+c+d)	90,290	0.1173	0.1173



After the acquisition/sale, holding of:			
a) Shares carrying voting rights	54,29,350	7.0506	7.0506
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c+d)	54,29,350	7.0506	7.0506
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	July 21, 2017		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 77,00,53,470/- (7,70,05,347 shares at the face value of Rs 10 per share)		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 77,00,53,470/- (7,70,05,347 shares at the face value of Rs 10 per share)		
10. Total diluted share/voting capital of the TC after the said acquisition / sale	Rs. 77,00,53,470/- (7,70,05,347 shares at the face value of Rs 10 per share)		

Signature of Authorized Signatory



(Muneesh Sud)
Chief Legal & Compliance Officer

Place: Mumbai
Date: July 25, 2017

