

PANASONIC CARBON INDIA CO. LIMITED

CIN: L29142TN1982PLC009560

Regd. Office: Pottipati Plaza, 77 (Old No.35)

Nungambakkam High Road, Third Floor,

Nungambakkam, Chennai- 600 034.

Tel: 044-28275216, 044-28275226, Fax: 044-28263010

July 13, 2017

**To
BSE Limited,
Registered Office: Floor 25,
PJ Towers, Dalal Street,
Mumbai-400001**

Dear Sir,

Ref: BSE Scrip code : 508941

As required under Regulation 30 read with Schedule III (Part A) (12) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015. Please find enclosed copy of the advertisement as appeared in News today (English) and Malai Sudar (Tamil) on July 12, 2017.

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,

For Panasonic Carbon India Co. Ltd



**P. Maheswari
Company Secretary**

Encl:a/a

A railway app to book flight tickets

New Delhi, July 12: Now one can book air tickets through a new mobile application which will be launched this week by the Railways. The integrated mobile app will cater to various needs of passengers like booking porter, retiring room, ordering food besides train tickets. It is being developed by the CRIS, the Railways' software arm, at an estimated cost of Rs seven crore, said a senior Railway Ministry official involved with the project. The official said currently there are multiple apps of the Railways to cater to various passenger requirement, including on board cleaning but most of them offer only a single service. Mobile app users need to search and download each application separately and need to give a single window interface for these services, the official said. Therefore there was a need to give a single window interface for these services, he said, adding besides train-related services, the integrated app can also be used for booking taxis, hotels and also air tickets.

Linked, seeded & secret

67 cr out of 110 cr bank accounts synced with Aadhaar: IT Minister
Terms it as safe Warnings CSC to be careful in handling data, biometric details

NT Bureau

Chennai, July 12: As many as 67 crore of the 110 crore bank accounts in the country are now linked with Aadhaar, the 12-digit unique identification number, IT Minister Ravi Shankar Prasad said. 'Of the 110 crore total bank accounts in the country, about 67 crore bank accounts are linked to Aadhaar,' Prasad said, while inaugurating a workshop on Aadhaar services offered by the Common Services Centres or CSCs in New Delhi.

Lauding the contribution of village level entrepreneurs in providing various services, Prasad noted that 22 crore Aadhaar enrolments had been done by the CSCs. He urged the entrepreneurs not to be deterred by competition from other enrolment agencies, and promised that the CSC business model will continue to evolve as more and more government departments look to take new services and schemes to villages through the network. The minister said while 10 lakh individuals work at the CSCs at present, he expects this number to increase to one crore in coming four-five years, as new services and offerings enhance the appeal and utility of CSCs. 'CSCs are providing 300 services so far, from GST training to training on digital payments,' he noted.

CUTTING COSTS

Taking a dig at critics of the unique identification number, the minister said the linking of Jan Dhan accounts with Aadhaar and mobile number had enabled the direct transfer of subsidies into the beneficiary's bank account. This led to savings of Rs 50,000 crore, an amount that was earlier pocketed by the middlemen.

E-INDIA

Digital India drive under Prime Minister Narendra Modi ensured that every Rs 100 subsidy to the poor fully reaches the bank account of beneficiary. 'Rajiv Gandhi had once said, we send Re one from Delhi and by the time it reaches the villages it becomes 15 paise. Under Modi government, we sent Rs 100 from Delhi and the poor man's bank account is credited with the full amount. This is digital India,' he said. DO NOT SHARE Tarming Aadhaar as safe and secure, Prasad said it provides

minimum information about an individual. 'It does not give any detail of academic background, medical history, income, religion or caste,' the minister pointed out. He also warned the CSC to be careful in handling data and not share the biometric details of individuals under any circumstances.

'Aadhaar does not give any detail of academic background, medical history, income, religion or caste,' the minister pointed out. He also warned the CSC to be careful in handling data and not share the biometric details of individuals under any circumstances.



'Opportunities high outside India, but few utilise it'

Exim Bank organises conference on exports

NT Bureau

Chennai, July 12: Export Import Bank of India (Exim Bank), the premier export finance institution of the country commenced in 1982 under the act of the parliament organised a stakeholders' conference on the topic, 'Project exports - potential, pitfalls and suggestions,' in the city recently. Experts from top private companies delivered lectures about their experiences so far with respect to exports. Exim Bank regional head Amrith Bhandari delivered the welcome speech while the bank's assistant general manager Koyur Desai presented the bank background. Deputy managing director of the bank, Debasis Mallick moderated the conference. Starting the discussion, executive director of Engineering Projects India Ltd, VG Suresh Kumar explained about potential opportunities in export markets in the field of civil engineering. He said, 'According to studies, opportunities quite high in abroad for construction sector. North America and Asia especially Malaysia and Indonesia are potential places to exploit. Good opportunities are also available in Middle East for the con-



Executive director of Engineering Projects India Ltd, VG Suresh Kumar, deputy managing director of Exim Bank, Debasis Mallick, general manager of International operations, Ashok Leyland Ltd, Arijit Dutta and general manager of Lakshmi Machine Works Ltd, C Arunachalam at the conference held in the city recently.

'We are the fourth largest bus manufacturer in the world and the twelfth largest truck manufacturer in the world. One third of our overall production is exported signifying its importance,' said Ashok Leyland Ltd, general manager of international operations, Arijit Dutta. 'Similar contracts are also available at Myanmar. There is a high demand for transmission towers and hydro electric power projects in Bangladesh. There are very few Indian companies which have actually utilised this chance. We are currently undertaking projects in African countries like Kenya and Eying to expand into many other countries,' he added. In line with this, general manager of international operations, Ashok Leyland Ltd, Arijit Dutta, explained about conditions in automobile sector. He said, 'We are the fourth largest bus

manufacturer in the world and the twelfth largest truck manufacturer in the world. One third of our overall production is exported signifying its importance. The greatest problem is the documentation language. In countries of Africa, the official language is not English. But Exim bank requires English documentation. We, as an export firm are forced to meditate in between. Secondly, funding limits are still not up to the mark. I request the bank to further increase the funding. If similar problems are sorted out, exports will surely grow at a steady rate.' Sharing his view, Lakshmi Machine Works general manager Ltd, C Arunachalam explained about exports in textile machinery. He said, 'Unlike other manufacturing sectors , textile industry is more domestic oriented. Most of the demand comes from within the country that we face major difficulties in exports. But we are slowly overcoming all the drawbacks in this regard. Bank's deputy managing director, Debasis Mallick assured that the funding in the near future will be improved.

Wallet with a chip

NT Bureau

Chennai July 12: Chennai based Curri Ally has come up with India's first smartwallet and has gone the way of crowdfunding for the same. A press note said that the wallet is priced at Rs 1999 and is set to be the harbinger of a major paradigm shift in the Indian market. The Voyager as it is called is a smart wallet that uses a combination of a smart chip and Bluetooth technology. The product is being crowdfunded on Fueladream.com said the release. The chip syncs with your phone through an applica-

tion and helps you keep both the phone and the wallet safe. The campaign has so far reached 57 per cent of its goal. Curri Ally, head of operations, Sathya Raj said, 'We have always strived to redefine the way people carry their essentials. Designing the Voyager, has been the closest we have got to achieving this vision.' Fueladream.com, founder and CEO, Ranganath Thota said, 'The Voyager perfectly combines cutting edge tech and convenience that is smart, stylish and perfect for all carrying needs. We are sure this will be a very successful crowdfunding campaign.'

GST to reduce inflation by 1-2%

New Delhi, July 12:

The Goods and Services Tax (GST) will help bring down the inflation by one to two percent by the end of this year, Revenue Secretary Hasmukh Adhia has been quoted, as saying. Adhia said that the government's objective is to ensure that inflation does not increase, and added that the government has tried to keep items frequently used by the consumers under the lower tax bracket. On implementation of the GST, he said that it has so far gone off smoothly and credit must go to those who were involved in the planning process. The Goods and Services Tax (GST) will help bring down the inflation by one to two percent by the end of this year, Revenue Secretary Hasmukh Adhia has been quoted, as saying. Adhia said that the government's objective is to ensure that inflation does not increase, and added that the government has tried to keep items frequently used by the consumers under the lower tax bracket. On implementation of the GST, he said that it has so far gone off smoothly and credit must go to those who were involved in the planning process.

DoT insists on GPS in feature phones

New Delhi, July 12 (PTI): Citing consumer safety, especially of women, DoT has rejected handset makers' demand for using alternative technology instead of GPS in low cost mobiles, while the industry warned that the decision will push up prices of such feature phones by over 50 per cent. The government has made it mandatory to install Global Positioning System (GPS) in all mobile phones, including feature phones that will be sold in India, from 1 January 2018 so as to locate subscribers in emergency situations. 'GPS is the main tool regarding location details of the subscriber in emergency, so government has decided to implement it in all the mobile phone handsets from 1 January 2018 in a positive manner,' the DoT has said in a reply to industry body Indian Cellular Association (ICA). 'In the view of above, it is re-iterated that all mobile phone handset manufacturers should also adhere for second part of the gazette notification dated 22-04-2016 for implementation of GPS facility in all mobile phone handsets,' it has said. ICA, which represents majority of mobile phone companies in India, has written to the government to use A-GPS technology which can help in locating callers using mobile towers near their location. DoT has said however that the method used for locating caller with help of mobile towers is not very accurate. It said that the GPS has been mandated in all mobile handsets to ensure the safety and security of women which is of utmost importance.

Paytm Mall to hire 2,000 employees

Raises \$200 million from SAIF Partners and Alibaba Group Holdings

Mumbai, July 12: Online shopping platform Paytm Mall is set to hire nearly 2,000 new personnel across various business and tech roles to effectively scale its operations. The shopping platform is under the wing of Paytm Ecommerce, a recently incorporated separate entity by the parent company One97 Communications, to address the potential in online commerce, Paytm said in a statement here. Further, Paytm has moved over 800 personnel actively involved in the growth of its e-commerce business from One97 Communications to the newly incorporated Paytm Mall. Paytm Mall recently raised \$200 million from SAIF Partners and Alibaba Group Holdings to grow its business. The firm has put together a team with diverse set of experiences and skill sets to handle key roles, it said. The team will continue overseeing various categories across the company. 'We will make the largest selection of products available to customers on their smartphone, while empowering brands and local shopkeepers to sell online and off-line with equal ease,' Paytm Mall's chief operating officer Amit Sinha said in the statement. Paytm Mall is also scaling its partner network by adding another 3,000 Paytm agents to its existing workforce as it goes deeper into tier II and tier III cities, digitising catalogues of neighbourhood shopkeepers and trusted brands, it said. It will leverage mobile technology to make its wide retail inventory available to customers while helping retailers reach out to a wider set of customers around them. STAKE FROM BIGBASKET Online market-

place Paytm Mall has initiated discussions to acquire a minority stake in online grocery retailer BigBasket for \$200 million, one partner familiar with the matter said. No deal has been agreed upon yet, the person said, on the condition of anonymity. Paytm and BigBasket do not immediately reply to emails seeking comment.

Advertisement for Paytm Mall featuring the text 'What is it? Paytm Mall is an online shopping app, by Paytm and serves as an e-marketplace for all shopping needs.' It includes an illustration of people shopping and a list of nearby locations.

Public Notice from TTK Healthcare Limited regarding the appointment of a new director and the resignation of an existing director. It details the company's registered office, contact information, and the specific actions taken regarding the board changes.

Advertisement for RAMCO SYSTEMS LIMITED, featuring details about their services, contact information, and a notice regarding the loss of share certificates.

Advertisement for NAME CHANGE and PASSPORT MISSING services, including contact details for Sathishkumar Prahalad and Yogeetha B.

Advertisement for PANASONIC CARBON INDIA CO. LIMITED, detailing the agenda for their 35th Annual General Meeting and Share Transfer Book closure.

