

# COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India

Tel: +91 80 4001 2345 Fax: +91 80 4001 2650

CIN: U30006KA2000PTC026590

By Mail

13<sup>TH</sup> July, 2017

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We wish to inform you that there was a pledge of 7,500 equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of IDBI trusteeship services Limited in connection with the NCD's issued by the group Company.

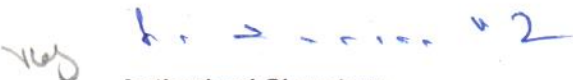
Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

**For Coffee Day Consolidations Private Limited**

  
**Authorized Signatory**

Enclosures: As Above

Disclosures by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	13.07.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked	Coffee Day Consolidations Private Ltd

Name of the Promoter[s] or PACs with whom	Promoter holding in the Target Company [1]		Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]										Post event holding of encumbered shares [2+3] / release [2+3] / invocation [2+3]	
	No. of shares	% of total share capital	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/charge/other]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital	
V.G. Siddhartha	69,174,700	33.58%	27,908,282	13.55%	-	-	-	-	-	-	-	-	-	-	27,908,282	13.55%
Ganesh Coffee Estates Private Limited	11,071,104	5.37%	11,071,104	5.37%	-	-	-	-	-	-	-	-	-	-	11,071,104	5.37%
Devasthan Info Technologies Pvt. Ltd	12,408,440	6.02%	12,408,440	6.02%	-	-	-	-	-	-	-	-	-	-	12,408,440	6.02%
Coffee Day Consolidations Pvt.Ltd	12,298,416	5.95%	12,298,000	5.95%	Creation	07.07.2017	Pledge	Pledge of shares in connection with the IPO's issued by the Group Company	-	7500	0.00%	Pledge of Shares in favour of IDBI Trusteeship Services Limited	-	-	12,298,500	5.95%
Mrs Manoj Hegde	3,038,104	1.47%	110,000	0.05%	-	-	-	-	-	-	-	-	-	-	110,000	0.05%
Sivan Securities Pvt.Ltd	444,032	0.22%	444,000	0.22%	-	-	-	-	-	-	-	-	-	-	444,000	0.22%
<b>TOTAL</b>	<b>108,404,796</b>	<b>52.82%</b>	<b>52,82%</b>	<b>52.82%</b>											<b>64,207,286</b>	<b>31.17%</b>

*For Coffee Day Consolidations Pvt. Ltd.*

Place : Bangalore  
Date : 13.07.2017

Signature of the Authorised Signatory  
**Authorised Signatory**