



July 26, 2017

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Intimation of schedule of Analyst / Investor Call (Regulation 30)
Ref: "Idea Cellular Limited" (IDEA / 532822)

Please find attached a communication being sent out to analysts / investors regarding a conference call on the Company's performance for the first quarter ended June 30, 2017.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo".

Pankaj Kapdeo
Company Secretary

Encl: As above





Idea Cellular Limited

Corporate Office – 10th Floor, Birla Centurion, Century Mills
Compound, Pandurang Budhkar Marg, Worli, Mumbai - 400 030



Q1FY18 Results Conference Call to be conducted on Friday, July 28, 2017 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its senior management on **Friday, July 28, 2017 from 02.30 PM to 03.30 PM, Indian Standard Time** to discuss the Company's performance for the First Quarter of Financial Year 2017-18.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at www.ideacellular.com. The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Whole-time Director & Chief Financial Officer supported by the senior management team.

The conference call will begin with a short discussion on the Q1FY18 results.

MUMBAI (India)	Primary Access TOLL NUMBER : +91-22-3960 0817
REPLAY	REPLAY NUMBER : +91-22-3065 2322 PASS CODE : 27408# (Replay will be available 1 hour after end of Call)

International Numbers

LOCATION	ACCESS NUMBER
SINGAPORE	TOLL FREE NUMBER: 800 101 2045
HONG KONG	TOLL FREE NUMBER: 800 964 448
USA	TOLL FREE NUMBER: 1 866 746 2133
UK	TOLL FREE NUMBER: 0 808 101 1573

For further information contact:

Arpit Gupta

Idea Cellular Limited

DID: +91-9594003439

E-mail: investorrelations@idea.adityabirla.com