

August 24, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Zee Media Corporation Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For ARM Infra & Utilities Private Limited



Authorised Signatory



For 25FPS Media Private Limited



Authorised Signatory



Encl: As above

CC: Zee Media Corporation Limited
135, Continental Building,
Dr. Annie Besant Road, Worli,
Mumbai - 400 018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Zee Media Corporation Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	24th August, 2017
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	ARM Infra & Utilities Private Limited 25 FPS Media Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)			Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+ (3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	% of total share Capital	Type of event (creation/ release/ reuse/ invocation)	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered		No of Shares
ARM Infra & Utilities Private Limited	159,072,726	33.79	N.A.	127,138,224	27.01		Creation	Pledge	Collateral Pledge for Facility of Promoter Group Company	976,000	0.21	STCI Finance Limited	128,114,224	27.21
ARM Infra & Utilities Private Limited	159,072,726	33.79	N.A.	128,114,224	27.21		Creation	Pledge	Collateral Pledge for Facility of Promoter Group Company	670,000	0.14	Axis Finance Limited	128,784,224	27.35
25 FPS Media Private Limited	166,268,323	35.32	N.A.	25,150,000	5.34		Creation	Pledge	Collateral Pledge for Facility of Promoter Group Company	156,000	0.03	STCI Finance Limited	25,306,000	5.38



Prime Publishing Private Limited	23,635	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Limited	130	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sprint Textiles Private Limited	260	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 24th August, 2017





Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.