

11th August, 2017

BSE Limited

1st Floor, New Trading Wing, Rotunda Bldg, P.J. Towers, Dalal Street, Fort, Mumbai - 400 001.

National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor,

Plot No. C/1, G. Block, Bandra-Kurla Complex. Mumbai - 400 051

Dear Sir / Madam.

BSE SCRIP CODE - 500302

NSE SYMBOL - PEL

Sub: Intimation with respect to allotment of Secured Redeemable Non-Convertible

Debentures (NCD's)

Kindly refer to our letter dated 11th August, 2017 on the subject.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we write to inform you that at the Meeting of Administrative Committee of the Board of Directors of the Company held today, the Committee approved the allotment of 1,000 Secured Redeemable Non-Convertible Debentures (NCD's), having the Face Value of Rs.10,00,000/- (Rs. Ten Lakh only) each, aggregating to Rs.100 Crores on private placement basis. These NCDs are proposed to be listed on Wholesale Debt Market segment of NSE.

Kindly take the above on record and oblige.

Thank you.

Yours truly,

For Piramal Enterprises Limited

Chanda Makhija Thadani Assistant Company Secretary