

August 23, 2017

To

Dy. General Manager

BSE Limited

Corporate Relation Department, P.J. Towers, Dalal Street,

Fort, Mumbai - 400 001

Scrip ID: BLOIN; Scrip Code: 513422

Delhi Stock
Exchange Ltd.

DSE House, 3/1 Asaf Ali Road,

New Delhi -110002 Jaipur Stock Exchange Ltd.
Stock Exchange Building,

JLN Marg, Malviya Nagar, Jaipur – 302017, Rajasthan The Calcutta Stock Exchange Ltd.

7, Lyons Range, Dalhousie, Kolkata-700001, West Bengal Ahmedabad Stock Exchange Ltd.

Kamdhenu Complex, Opp. Sahajanand College,

Panjrapole, Ahmedabad – 380015

Gujarat

Dear Sirs,

Subject: Bloom Industries Limited; Scrip Code 513422

This is to inform you that a Share Purchase Agreement dated August 23, 2017 has been entered into between Mr. Rajendra Prasad Gupta, Mr. Akash Gupta & Mr. Vikash Gupta ("Acquirers"); Mr. Kamal Kumar Chaudhary, M/s. Kamal Kumar Chaudhary (HUF) and Mrs. Alka Manish Narsaria, ("Sellers") the existing promoters and Bloom Industries Limited ("Target Company") for acquisition of 28,23,300 equity shares of the Target Company, having a face value of Rs. 10 each at Rs. 3.75 (rupees three and seventy five paise only) per equity share for an aggregate consideration of Rs. 1,05,87,375 (rupees one crore five lacs eighty seven thousand three hundred and seventy five only).

Consequent to the above event, the Acquirers are complying with the provisions of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, which will result in the substantial acquisition of shares, voting rights and control of and over the Target Company.

Thanking You,

Yours faithfully

For and on behalf of BLOOM INDUSTRIE

SHARAD KUMAR GUPTA WHOLE TIME DIRECTOR