

Date: August 24, 2017

BSE Limited

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Scrip Code: 504067

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Technologies Mentioned in Gartner Digital Commerce Vendor Guide 2017**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Nilesh Limaye
Company Secretary
M. No. A4075



Encl.: As above

Zensar Technologies Mentioned in Gartner Digital Commerce Vendor Guide 2017

Zensar Digital Commerce Services built on Return on Digital® framework

Westborough, MA, August 24, 2017: Zensar Technologies, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that it has been listed as a sample vendor in the Gartner Digital Commerce Vendor Guide 2017 [G00326514] authored by Gartner analysts Jason Daigler, Penny Gillespie, Mike Lowndes, Sandy Shen, Mark David Lewis and Yanna Dharmasthira.

According to Gartner, “Digital commerce service providers offer a variety of digital commerce implementation services, including ones for the design, development, integration and deployment of specific processes, functions, applications and initiatives in user organizations that support transactional digital commerce applications and related functionality. These services aim to optimize a company's processes and integrate related technology applications and platforms into a consistent, stable and secure customer experience for digital commerce.”

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies stated, “We are excited to be mentioned in Gartner’s Digital Commerce Vendor Guide for the second year in a row. Digital is core to our business and is growing rapidly quarter after quarter, currently comprising 36% of our revenue. Zensar’s digital commerce portfolio is built on our Return on Digital® framework enabling clients to realize significant returns on their digital investments.”

The Gartner Digital Commerce Vendor Guide 2017 states “Digital commerce is a major component of the customer experience, with a growing ecosystem of technologies, vendors and services. Successful digital commerce initiatives do not require every application in the digital commerce ecosystem, but companies often underestimate the number of technologies required to achieve an excellent customer experience.”

John Blackburn, Executive Vice President Retail, Zensar Technologies added, “We feel this inclusion is in recognition of our proven track record, enabling many of the top global brands with their commerce initiatives. We have been successful in helping several of the Internet Retailer Top 10 deliver frictionless omni-channel customer experiences, and our Digital Commerce practice is one of the largest and most successful in the market today. This is due to our unique depth of capability from ‘click to ship’ combined with the nimbleness of a mid-sized business. Digital Commerce is a critical part of our digital retail agenda and I’m pleased that Gartner has mentioned Zensar in their Digital Commerce Vendor Guide.”

Learn more about Zensar’s Unified Commerce services at by visiting:
<http://www.zensar.com/digital/commerce/digital-commerce>

Gartner Digital Commerce Vendor Guide 2017, 11 July 2017 [G00326514] authored by Gartner analysts Jason Daigler, Penny Gillespie, Mike Lowndes, Sandy Shen, Mark David Lewis and Yanna Dharmasthira.



About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com):

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs.22, 000 crore.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration,

restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

