



Date: 29th August, 2017

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “LatestOne.com launches ‘PTron 3D Writer’ at INR 1,699/- only”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“LatestOne.com launches ‘PTron 3D Writer’ at INR 1,699/- only”**

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,

For **Palred Technologies Limited**
For **Palred Technologies Limited**

Naveen Kumar
Company Secretary

Naveen Kumar
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad · 500 034.

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LatestOne.com launches 'PTron 3D Writer' at INR 1,699/- only

This unique gadget will be exclusively available at LatestOne.com

Hyderabad, 29th Aug 2017: PTron unveils "3D writer", a three dimensional writing pen which can handle crafting to drawing. PTron extends its range of gadgets with the launch of [3D writer](#). This is in line with PTron's strategy of continuously innovating and introducing unique products to meet rapidly changing customer needs and demands.

PTron 3D writers will appeal to Gen Z and their individualistic MyLuxury preferences as Gen Z believes in creativity and are passionate of innovative technology. The 3D writer will also be of interest to hobbyists, artists, designers and educational establishments as it allows the creation of amazing 3D objects. It requires no technical knowledge or specific skills, limited only by the user's imagination. [3D writer](#) will be available in blue & white and yellow & white colors combinations exclusively for "MyLuxury" Gen Z customers. Sale of this product will commence from 1st Sept 2017. To ensure, that the product remains affordable to customers it is priced at just INR 1,699!

Specifications:

- Lightweight and easy to use
- LED display screen and speed controller
- Hot melt extrusion molding mode
- Temperature - 160 to 230 degrees Celsius (adjustable)
- Working voltage - 12V 2A & 100/250V 3A adapter current
- Pen size - 187*44*30mm
- Nozzle diameter - 0.7mm



Ameen Khwaja, Founder and CEO of LatestOne.com said, “We are pleased to host PTron 3D writer on LatestOne.com. We have launched multiple PTron products in the past, but this one is really exciting. Its a creative design gadget rather than a children’s toy. 3D sketching, tracing shapes from templates to make larger architectural structures, the development of spatial skills for educational purposes, or simply a fun tool for arts and crafts enthusiasts.”

About LatestOne.com

Hyderabad-based LatestOne.com is India’s only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV, fashion accessories etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

Arvind Verma

Marketing Communications Manager

LatestOne.com

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Hyderabad, Telangana 500034

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