

**BAJAJ***Distinctly Ahead*Bajaj Auto Limited
Akurdi Pune 411 035 IndiaTel +91 20 27472851
Fax +91 20 27407380
www.bajajauto.com**2 AUG 2017**

Corporate Relations Department. BSE Limited 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
BSE Code: 532977	NSE Code: BAJAJ-AUTO

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of July 2017.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

JULY'17 SALES

Jul-17

Particulars	Jul-17	Jul-16	Change %	Highlights
MOTORCYCLES				
DOMESTIC	164,915	174,324	-5	-
EXPORTS	100,267	111,203	-10	-
SUB-TOTAL	265,182	285,527	-7	-
COMMERCIAL VEHICLES				
DOMESTIC	21,582	23,698	-9	-
EXPORTS	20,963	20,608	2	-
SUB-TOTAL	42,545	44,306	-4	-
TOTAL (MC + CV)				
DOMESTIC	186,497	198,022	-6	-
EXPORTS	121,230	131,811	-8	-
TOTAL	307,727	329,833	-7	-

YTD

Particulars	Apr-July 2017	Apr-July 2016	Change %	Highlights
MOTORCYCLES				
DOMESTIC	591,477	723,204	-18	-
EXPORTS	449,419	434,863	3	-
SUB-TOTAL	1,040,896	1,158,067	-10	-
COMMERCIAL VEHICLES				
DOMESTIC	73,929	98,902	-25	-
EXPORTS	81,336	67,597	20	-
SUB-TOTAL	155,265	166,499	-7	-
TOTAL (MC + CV)				
DOMESTIC	665,406	822,106	-19	-
EXPORTS	530,755	502,460	6	-
TOTAL	1,196,161	1,324,566	-10	-

S. Ravikumar
 President (Business Development & Assurance), Bajaj Auto Ltd., Pune
 2 August 2017