



BSE Limited
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Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

August 7, 2017
Sc - 15168

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover July sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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7 August, 2017

SOLID SALES IN JULY FOR JAGUAR LAND ROVER

	July	% change YOY	Apr – July	% increase YOY
Jaguar Land Rover	46,074	3.6%	183,537	3.6%
Jaguar	12,964	(1.8)%	54,230	20.5%
Land Rover	33,110	5.8%	129,307	(2.2)%

Retail sales for Jaguar Land Rover totalled 46,074 vehicles in July, up 3.6% on July 2016 with the introduction of the long wheel base Jaguar XFL in China, continuing solid sales of F-PACE, Discovery Sport and Range Rover as well as the sales ramp up of the all-new Discovery, now on sale in North America and China, and the introduction of the new Range Rover Velar this month.

Retail sales in July were up 34.4% year-on-year in China reflecting the introduction of the long wheel base Jaguar XFL as well as strong sales of F-PACE, Discovery Sport, Range Rover Sport and Evoque. Retail sales were down in the UK (1.0%), North America (2.7%), Europe (5.7%), and Overseas markets (6.1%).

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: ***“July has been another successful month for Jaguar Land Rover, particularly in China, where we reinforced our commitment to the market by opening our new engine plant in Changshu on 21 July.*”**

“Year on year, we have seen an increase in sales for Land Rover, led by continuing strong sales of the Discovery Sport and Range Rover. The new Range Rover Velar has already reached customers in the UK and Europe and we anticipate continued strength of sales as Velar continues to go on sale around the world.”

Jaguar retail sales reached 12,964 vehicles in July, down 1.8% on July 2016 as the introduction of the long wheel base Jaguar XFL in China and solid sales of F-PACE were offset by lower sales of XE. Land Rover retailed 33,110 vehicles in July, up 5.8% year on year, reflecting the sales ramp up of the all-new Discovery and continuing strong sales of Discovery Sport and Range Rover as well as the introduction of the new Range Rover Velar.

ENDS.

Notes to editors:

- Jaguar Land Rover is investing in excess of £4 billion annually to extend its model range and manufacturing footprint, including the investment in a new plant in Slovakia and recently launched models including the new Discovery, Range Rover Velar and the Jaguar XF Sportbrake as well as forthcoming models including Jaguar's new compact performance SUV the E-PACE.
- Over the past seven years, Jaguar Land Rover has more than doubled sales, employment and revenue and invested more than £16 billion in new product creation and capital expenditure
- Jaguar Land Rover is one of the UK's largest exporters and almost 80% of its revenue from exports

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

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