

AEON INVESTMENTS PRIVATE LIMITED

“Akshay”, 1st Floor, 53 Shrimali Society,
Navrangpura,
AHMEDABAD-380 009

To:

Date :18.08.2017

BSE Limited
Listing department/Dept of Corporate services
Phirozejeebhoy Tower,
Dalal Street,
Mumbai-400 001.

Sub : Intimation under Regulation 31(1) and 31(2) of SEBI
(Substantial Acquisition of Shares and Takeovers)
Regulations, 2011)

Dear Sir,

Pursuant to Regulation 31 (1) and 31(2) of the Takeover Regulations, We Aeon Investments Private Limited as a Promoter of Atul Limited hereby inform you as under:

- (1) We have pledge 500000 Equity shares of Atul Limited in favour of Kotak Mahindra Investments Limited on 16th August, 2017.

In view of the above, we enclose herewith a disclosure of the said pledge of shares of Atul Limited Shares in the format prescribed under Regulation 31(1) and 31(2) of the Takeover Regulations.

Please bring the same to the notice of all concern.

Thanking you,

Yours faithfully,
For, Aeon Investments Private Limited



(Authorised Signatory)

Encl. as above.

Format for disclosure by the Promoters(s) to the Stock exchanges and to the Target company for encumbrance of Shares/invocation of encumbrance/release of encumbrance, in terms of Regulation

31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Name of the Target Company (TC) : Atul Limited

Names of the stock exchanges where in Shares of the target company are listed : BSE LIMITED AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED

Date of reporting : 18th August, 2017

Name of the Promoter or PAC on whose Shares encumbrance has been created/ Released/invoked. : AEON INVESTMENTS PRIVATE LIMITED

Details of the Creation of encumbrance: As per Annexure Attached.

(* Details shall include the details regarding the persons(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

FOR, AEON INVESTMENTS PRIVATE LIMITED



AUTHORISED SIGNATORY

Place : Ahmedabad.

Date : 17.08.2017

AEON INVESTMENTS PRIVATE LIMITED
Annexure of Disclosure of Encumbered Shares of Atul Limited (As per Regula

Sr.No.	Name of the Shareholders	Promoter holding in the Target company (1)		Promoter holding already encumbered (2)	Details of events pertaining to encumbrance(3)								Post event holding of encumbered shares (creation 2+3/release invocation(1) (3)	
		Number	% of total share capital	Number	% of total shares capital	type of event creation realse inovation	Date of Creation release invocation of encumbrance	Type of encumbra nce (pledge non disposal undertaking other	Reason for encumbrance	Number	% of shares Capital	name of the entity in whose favour shares encumbered	Number	% of total share capital
1.	AEON INVESTMENTS PRIVATE LIMITED	2060817	6.95%	0	0	PLEDGE	16.8.17	PLEDGE	LOAN	500000	1.69	Kotak Mahindra Investments Ltd.	500000	1.69

(*) The term encumbrance has the same meaning as assigned to it in regulation 28(3) of the SAST Regulation 2011