



## Sambhaav Media Limited

"Sambhaav House", Opp. Judges' Bungalows,  
Premchandnagar Road, Satellite, Ahmedabad-380015.  
Tel : +91-79 26873914/15/16/17, Fax : +91-79 26873922  
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CIN : L67120GJ1990PLC014094

SML/Cs/2017/61  
Date: August 10, 2017

To,  
The Department of Corporate Services  
**BSE Limited**  
Phirozee Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai - 400 001

To,  
The Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051

**Scrip Code: 511630**

**Scrip Symbol: SAMBHAAV**

Dear Sir/ Madam,

**Sub: Applicability of Indian Accounting Standard ('Ind-AS')**

**Ref: SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 05, 2016 and Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

In connection with the applicability of Indian Accounting Standard ('Ind-AS') with effect from April 01, 2017 and pursuant to the relaxation given by SEBI vide above said circular, the Company has opted to publish its Standalone Unaudited Financial Results for the quarter ended on June 30, 2017 on or before September 14, 2017 in order to facilitate smooth transition of 'Ind-AS' implementation.

We will intimate the date of Meeting of the Board of Directors as per Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in due course.

Kindly take the same on your record.

Thanking you,  
Yours faithfully,  
**For, Sambhaav Media Limited**

  
Palak Asawa  
Company Secretary

