

August 09, 2017

To,

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001.
Scrip Code: 532875

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, BandraKurla Complex
Bandra (E), Mumbai- 400051
SYMBOL: ADSL

Dear Sir,

Sub: Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for creation of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the captioned subject, I, Tejal Prakash Shah, Promoter of the Company would like to state that I have created the pledge of 10,00,000 equity shares with Kotak Mahindra Bank Limited on August 04, 2017 which has resulted into the changes in the pledge holding in Allied Digital Services Limited (Target Company).

In view of the above, enclosed herewith ("Annexure 1") please find the disclosure pursuant to Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for creation of encumbrance, for your ready reference and records.

Further, it is hereby humbly requested to your kind self to consider and take our above disclosures of release of encumbrance.

Kindly take the same on record and oblige.

Thanking you,

Yours sincerely,

T. P. Shah

Tejal Prakash Shah
Promoter
Encl: as above

Annexure 1

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	Allied Digital Services Limited Premises No.13A,13 th Floor, Earnest House, NCPA Road, Block III, Nariman Point, Mumbai 400021
Names of the Stock Exchanges where the shares of the target company are listed	1. BSE Limited 2. National Stock Exchange of India Limited
Date of reporting	August 09, 2017
Name of the promoter or PAC on whose shares encumbrance has been created	Mrs. Tejal Prakash Shah
Details of the creation/invocation/release of encumbrance:	Creation of pledge of 10,00,000 equity shares with Kotak Mahindra Bank Limited

Name of the promoter (s) or PACs with him	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of Encumbered shares {creation[(2)+(3)] / release [(2)-(3)]/ invocation[(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of total share capital

Nitin Dhanji Shah	1,47,83,031	29.45	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Prakash Dhanji Shah	81,78,348	16.29	15,19,000	3.06	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Tejal Prakash Shah	11,76,000	2.34	0	0	Creation	August 04, 2017	Pledge	Pledge created pursuant to loan advanced by Kotak Mahindra Bank Limited	10,00,000	1.99	Kotak Mahindra Bank Limited	10,00,000	1.99
Dhara N Shah	500	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Ramesh Manilal Shah	500	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Rohan Shah	35500	0.07	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Nehal N Shah	489	0.00	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Vivil Investments Pvt. Ltd.	1,87,150	0.37	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Kotak Mahindra Trusteeship Services Limited	1,27,440	0.25	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Name: Tejal Prakash Shah

Signature: *T. P. Shah*

Place: Mumbai

Date : August 09, 2017