

# ANANDAM ENTERPRISES

Add. : 301, Vardhman Plaza, Plot No. 14, Road No. 44,  
Community Centre, Pitampura, Delhi - 110034  
Ph. : 011-27033901-03 Email : anandament@gmail.com

Date : 04.08.2017

Ref. No. ....

Dated .....

The General Manager,  
Bombay Stock Exchange Limited  
Corporate Relations Department  
PhirozeJeejeebhoy Towers  
Dalal Street  
Mumbai - 400001  
Email:corp.relations@bseindia.com

The Vice President,  
National Stock Exchange of India Ltd.  
Listing Department  
Exchange Plaza,  
Bandra Kurla Complex  
Bandra - East, Mumbai - 400051  
Email: [cmli@nse.co.in](mailto:cmli@nse.co.in),  
[takeover@nse.co.in](mailto:takeover@nse.co.in)

## **Scrip Code No. 502157/MANGLMCEM**

Dear Sir,

**Sub:** Compliance u/r 29 (3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

**Ref:** Disclosure u/r 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that we have acquired 99,565 shares (0.3730%) on 05.06.2017 in Mangalam Cement Ltd. As a result our holding (alongwith person acting in concert) increased from 7.1168% to 7.4897% which triggered the provisions of regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and the amendments made therein.

Pursuant thereto, we are enclosing herewith the relevant information in the prescribed Format as required u/r 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the above information on your record and do the needful in the matter.

Kindly acknowledge receipt of this letter and documents enclosed hereto.

Thanking you,

Yours faithfully

For Anandam Enterprises

For ANANDAM ENTERPRISES

(Sachin Bansal)

Partner Partner/Auth. Sign

Encl: as above

CC :

Compliance Officer  
Mangalam Cement Limited  
P O Aditya Nagar,  
Dist. Kota, Morak,  
Rajasthan - 326520

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part - A - Details of the Acquisition**

Name of the Target Company (TC)	Mangalam Cement Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Anandam Enterprises (Acquirer) Navodya Enterprises (PAC) SPV Traders (PAC)		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange and Bombay Stock Exchange Ltd.		
Details of the acquisition as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	1,899,732	7.1168	NA
b) Shares in the nature of encumbrance (Pledge/Lien/Non-disposal Undertaking/ Others)	-		
c) Voting rights (VR) otherwise than by equity shares	-		
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-		
<b>e) Total (a+b+c+d)</b>	<b>1,899,732</b>	<b>7.1168</b>	<b>-</b>
<b>Details of acquisition</b>			
a) Shares carrying voting rights	99,565	0.3730	NA
b) VRs acquired otherwise than by equity shares	-		
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-		
d) Shares in the nature of encumbrance (Pledge/Lien/Non-disposal Undertaking/ Others)	-		
<b>e) Total (a+b+c+/-d)</b>	<b>99,565</b>	<b>0.3730</b>	<b>-</b>
<b>After the acquisition, holding of acquirer along with PACs of::</b>			
a) Shares carrying voting rights	1,999,297	7.4897	NA
b) VRs otherwise than by equity shares	-		
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-		
d) Shares in the nature of encumbrance (Pledge/Lien/Non-disposal Undertaking/ Others)	-		
<b>e) Total (a+b+c+/-d)</b>	<b>1,999,297</b>	<b>7.4897</b>	<b>-</b>

Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of Acquisition - 05-06-2017
Equity share capital / total voting capital of the TC before the said acquisition/sale	INR 266,937,800 ( 26,693,780 shares of face value INR 10 Each)
Equity share capital/ total voting capital of the TC after the said acquisition/sale	INR 266,937,800 ( 26,693,780 shares of face value INR 10 Each)
Total diluted share/voting capital of the TC after the said acquisition/sale	INR 266,937,800 ( 26,693,780 shares of face value INR 10 Each)

For ANANDAM ENTERPRISES

  
 Signature of the acquirer/ Seller/ Authorised Signatory

Place: Delhi

Date: 04.08.2017

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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