

# BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264  
Fax : 6613 6243, E-mail : panemamics @emamigroup.com

Date: 18.08.2017

The Secretary

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

The Company Secretary

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

**Sub: Disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith Disclosure in terms of Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

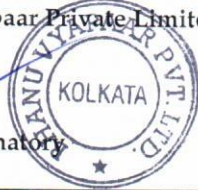
This is for your information & record.

Thanking you,

Yours faithfully,

For Bhanu Vyapaar Private Limited

  
Authorized Signatory



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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

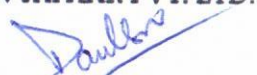
Encl: a/a

August /003/2017-18

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for ~~encumbrance of shares / invocation of encumbrance~~ / release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target company (TC)   |  |                          |   | EMAMI LIMITED  |   |  |   |  |        |                    |   |   |                          |
|---|--|--------------------------|---|--|---|--|---|--|--------|--------------------|---|---|--------------------------|
| Names of the Stock Exchanges where the shares of the target company are listed                                      |  |                          |   | NATIONAL STOCK EXCHANGE OF INDIA LIMITED<br>BSE LIMITED AND<br>THE CALCUTTA STOCK EXCHANGE LIMITED |   |  |   |  |        |                    |   |   |                          |
| Date of reporting   |  |                          |   | 18.08.2017   |   |  |   |  |        |                    |   |   |                          |
| Name of the promoter or PAC on whose shares encumbrance has been <del>created</del> / released / <del>invoked</del> |  |                          |   | Bhanu Vyapaar Private Limited  |   |  |   |  |        |                    |   |   |                          |
| Details of the <del>creation</del> / <del>invocation</del> / release of encumbrance:                                |  |                          |   |  |   |  |   |  |        |                    |   |   |                          |
| Name of the Promoter (s) or PACs with him(*)  | Promoter holding in the target company (1) |                          | Promoter holding already encumbered (2) |  | Details of events pertaining to encumbrance (3) |  |   |  |        |                    |   | Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] |                          |
|   | Number                                     | % of total share capital | Number                                  | % of total share capital   | Type of event (creation / release / invocation) | Date of creation / release / invocation of encumbrance | Type of encumbrance (pledge / lien / non disposal undertaking / others) | Reason for encumbrance                   | Number | % of share capital | Name of the entity in whose favor shares encumbered | Number  | % of Total share capital |
| Bhanu Vyapaar Private Limited   | 27,791,381                                 | 12.2446                  | 9,896,667                               | 4.3604   | Release   | 16/08/2017   | Others  | Collateral for loan taken by the company | 1,700  | 0.0007             | Tata Capital Financial Services Limited             | 9,894,967   | 4.3596                   |

**BHANU VYAPAAR PVT. LTD.**

  
Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert


Place: Kolkata

Date: 18.08.2017

**DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN  
TERMS OF REGULATION 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

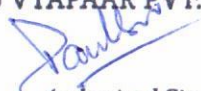
| Name of the Promoter (s) or PACs with him(**) | Promoter holding in the target company (1) |                          |                                   | Promoter holding already encumbered (2) |                          | Details of events pertaining to encumbrance (3) |   |  |               |                          |   | Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)] |                          |
|---|--|--------------------------|-----------------------------------|---|--------------------------|---|---|--|---------------|--------------------------|---|---|--------------------------|
|   | No. of Shares                              | % of total share capital | % w.r.t diluted share capital (*) | No. of shares                           | % of total share capital | Type of event (creation /release /invocation)   | Date of creation/ invocation release of encumbrance | Type of encumbrance (pledge/ lien/ non disposal undertaking /others) | No. of shares | % of total share capital | Name of the entity in whose favor shares encumbered | No. of Shares   | % of Total share capital |
| PRITI SUREKA                                  | 3410000                                    | 1.5024                   | 1.5024                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| ADITYA VARDHAN AGARWAL                        | 1232334                                    | 0.5430                   | 0.5430                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| USHA AGARWAL                                  | 836548                                     | 0.3686                   | 0.3686                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| RAJ KUMAR GOENKA                              | 712750                                     | 0.3140                   | 0.3140                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| RADHESHYAM AGARWAL                            | 439500                                     | 0.1936                   | 0.1936                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| ROHIN RAJ SUREKA                              | 1750000                                    | 0.7710                   | 0.7710                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| HARSHA VARDHAN AGARWAL                        | 535133                                     | 0.2358                   | 0.2358                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| SASWAT GOENKA                                 | 565000                                     | 0.2489                   | 0.2489                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| SACHIN GOENKA                                 | 534500                                     | 0.2355                   | 0.2355                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| VIBHASH VARDHAN AGARWAL                       | 536739                                     | 0.2365                   | 0.2365                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| VIHAN VARDHAN AGARWAL                         | 536000                                     | 0.2362                   | 0.2362                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |
| ADVAY GOENKA                                  | 502000                                     | 0.2212                   | 0.2212                            | -                                       | -                        | -   | -   | -  | -             | -                        | -   | -   | -                        |

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|                   |        |        |        |   |   |   |   |   |   |   |   |   |   |
|-------------------|--------|--------|--------|---|---|---|---|---|---|---|---|---|---|
| RITU GOENKA       | 452465 | 0.1994 | 0.1994 | - | - | - | - | - | - | - | - | - | - |
| MEENA GOENKA      | 61232  | 0.0270 | 0.0270 | - | - | - | - | - | - | - | - | - | - |
| RADHESHYAM GOENKA | 683638 | 0.3012 | 0.3012 | - | - | - | - | - | - | - | - | - | - |
| CHIKKY GOENKA     | 305850 | 0.1348 | 0.1348 | - | - | - | - | - | - | - | - | - | - |
| SOBHNA AGARWAL    | 225000 | 0.0991 | 0.0991 | - | - | - | - | - | - | - | - | - | - |
| JYOTI AGARWAL     | 244000 | 0.1075 | 0.1075 | - | - | - | - | - | - | - | - | - | - |
| DEVARSH GOENKA    | 303875 | 0.1339 | 0.1339 | - | - | - | - | - | - | - | - | - | - |
| REYANSH GOENKA    | 303875 | 0.1339 | 0.1339 | - | - | - | - | - | - | - | - | - | - |
| AVISHI SUREKA     | 700000 | 0.3084 | 0.3084 | - | - | - | - | - | - | - | - | - | - |
| SHRUTI GOENKA     | 273065 | 0.1203 | 0.1203 | - | - | - | - | - | - | - | - | - | - |
| INDU GOENKA       | 459850 | 0.2026 | 0.2026 | - | - | - | - | - | - | - | - | - | - |
| DARSH GOENKA      | 282500 | 0.1245 | 0.1245 | - | - | - | - | - | - | - | - | - | - |
| MANAN GOENKA      | 282500 | 0.1245 | 0.1245 | - | - | - | - | - | - | - | - | - | - |
| NIKUNJ GOENKA     | 282500 | 0.1245 | 0.1245 | - | - | - | - | - | - | - | - | - | - |
| SAROJ GOENKA      | 482620 | 0.2126 | 0.2126 | - | - | - | - | - | - | - | - | - | - |
| MANSI AGARWAL     | 225000 | 0.0991 | 0.0991 | - | - | - | - | - | - | - | - | - | - |
| NIMISHA GOENKA    | 247000 | 0.1088 | 0.1088 | - | - | - | - | - | - | - | - | - | - |
| MANISH GOENKA     | 246098 | 0.1084 | 0.1084 | - | - | - | - | - | - | - | - | - | - |
| SHREYA GOENKA     | 240000 | 0.1057 | 0.1057 | - | - | - | - | - | - | - | - | - | - |

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|                                       |        |        |        |   |   |   |   |   |   |   |   |   |   |
|---------------------------------------|--------|--------|--------|---|---|---|---|---|---|---|---|---|---|
| VIDISHA AGARWAL                       | 240000 | 0.1057 | 0.1057 | - | - | - | - | - | - | - | - | - | - |
| VIDULA AGARWAL                        | 240000 | 0.1057 | 0.1057 | - | - | - | - | - | - | - | - | - | - |
| JAYANT GOENKA                         | 232127 | 0.1023 | 0.1023 | - | - | - | - | - | - | - | - | - | - |
| RASHMI GOENKA                         | 185700 | 0.0818 | 0.0818 | - | - | - | - | - | - | - | - | - | - |
| SANTOSH GOENKA                        | 198120 | 0.0873 | 0.0873 | - | - | - | - | - | - | - | - | - | - |
| SUSHIL KUMAR GOENKA                   | 179250 | 0.0790 | 0.0790 | - | - | - | - | - | - | - | - | - | - |
| RACHANA GOENKA                        | 158850 | 0.0700 | 0.0700 | - | - | - | - | - | - | - | - | - | - |
| SMRITI AGARWAL                        | 89000  | 0.0392 | 0.0392 | - | - | - | - | - | - | - | - | - | - |
| RICHA AGARWAL                         | 145861 | 0.0643 | 0.0643 | - | - | - | - | - | - | - | - | - | - |
| JYOTI GOENKA                          | 124388 | 0.0548 | 0.0548 | - | - | - | - | - | - | - | - | - | - |
| MOHAN GOENKA                          | 130950 | 0.0577 | 0.0577 | - | - | - | - | - | - | - | - | - | - |
| RACHNA BAGARIA                        | 105000 | 0.0463 | 0.0463 | - | - | - | - | - | - | - | - | - | - |
| YOGESH GOENKA                         | 122700 | 0.0541 | 0.0541 | - | - | - | - | - | - | - | - | - | - |
| REHA GOENKA                           | 120000 | 0.0529 | 0.0529 | - | - | - | - | - | - | - | - | - | - |
| PUJA GOENKA                           | 84699  | 0.0373 | 0.0373 | - | - | - | - | - | - | - | - | - | - |
| ADITYA VARDHAN<br>AGARWAL, KARTA(HUF) | 102139 | 0.0450 | 0.0450 | - | - | - | - | - | - | - | - | - | - |
| HARSH VARDHAN<br>AGARWAL, KARTA (HUF) | 86000  | 0.0379 | 0.0379 | - | - | - | - | - | - | - | - | - | - |
| MOHAN GOENKA,<br>KARTA (HUF)          | 87000  | 0.0383 | 0.0383 | - | - | - | - | - | - | - | - | - | - |
| MANISH GOENKA,<br>KARTA (HUF)         | 87000  | 0.0383 | 0.0383 | - | - | - | - | - | - | - | - | - | - |
| SUSHIL KUMAR<br>GOENKA, KARTA (HUF)   | 87000  | 0.0383 | 0.0383 | - | - | - | - | - | - | - | - | - | - |

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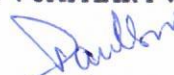
|   |          |         |         |          |        |   |   |   |   |   |   |          |        |
|---|----------|---------|---------|----------|--------|---|---|---|---|---|---|----------|--------|
| PRASHANT GOENKA   | 95000    | 0.0419  | 0.0419  | -        | -      | - | - | - | - | - | - | -        | -      |
| ASHISH GOENKA   | 65000    | 0.0286  | 0.0286  | -        | -      | - | - | - | - | - | - | -        | -      |
| LAXMI DEVI BAJORIA  | 39000    | 0.0172  | 0.0172  | -        | -      | - | - | - | - | - | - | -        | -      |
| PRASHANT GOENKA,<br>KARTA (HUF)   | 37000    | 0.0163  | 0.0163  | -        | -      | - | - | - | - | - | - | -        | -      |
| JAYANT GOENKA, KARTA<br>(HUF)   | 37000    | 0.0163  | 0.0163  | -        | -      | - | - | - | - | - | - | -        | -      |
| ASHISH GOENKA, KARTA<br>(HUF)   | 37000    | 0.0163  | 0.0163  | -        | -      | - | - | - | - | - | - | -        | -      |
| MADAN LAL AGARWAL   | 30000    | 0.0132  | 0.0132  | -        | -      | - | - | - | - | - | - | -        | -      |
| PRADEEP AGARWAL   | 20575    | 0.0091  | 0.0091  | -        | -      | - | - | - | - | - | - | -        | -      |
| KUSUM AGARWAL   | 18900    | 0.0083  | 0.0083  | -        | -      | - | - | - | - | - | - | -        | -      |
| DIVYA AGARWAL   | 13000    | 0.0057  | 0.0057  | -        | -      | - | - | - | - | - | - | -        | -      |
| SANGITA AGARWAL   | 13000    | 0.0057  | 0.0057  | -        | -      | - | - | - | - | - | - | -        | -      |
| SHUBHAM AGARWAL   | 12230    | 0.0054  | 0.0054  | -        | -      | - | - | - | - | - | - | -        | -      |
| ABHISHEK AGARWAL  | 12000    | 0.0053  | 0.0053  | -        | -      | - | - | - | - | - | - | -        | -      |
| DHIRAJ AGARWAL  | 8375     | 0.0037  | 0.0037  | -        | -      | - | - | - | - | - | - | -        | -      |
| VISHAL AGARWAL  | 4100     | 0.0018  | 0.0018  | -        | -      | - | - | - | - | - | - | -        | -      |
| SUMANGAL AGARWAL  | 4100     | 0.0018  | 0.0018  | -        | -      | - | - | - | - | - | - | -        | -      |
| DIWAKAR VINIYOG<br>PRIVATE LIMITED  | 33771887 | 14.8796 | 14.8796 | 13675046 | 6.0251 | - | - | - | - | - | - | 13675046 | 6.0251 |
| RAVIRAJ VINIYOG<br>PRIVATE LIMITED (FKA –<br>EMAMI ENCLAVE<br>MAKERS PVT LTD) | 13886007 | 6.1181  | 6.1181  | 3379000  | 1.4888 | - | - | - | - | - | - | 3379000  | 1.4888 |

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|   |          |         |         |          |        |   |   |   |   |   |   |          |        |
|---|----------|---------|---------|----------|--------|---|---|---|---|---|---|----------|--------|
| PRABHAKAR VINIYOG PRIVATE LIMITED (FKA - EMAMI HIGH RISE PVT LTD) | 13199961 | 5.8158  | 5.8158  | 2530000  | 1.1147 | - | - | - | - | - | - | 2530000  | 1.1147 |
| SURAJ VINIYOG PRIVATE LIMITED                                     | 12957139 | 5.7088  | 5.7088  | 3048000  | 1.3429 | - | - | - | - | - | - | 3048000  | 1.3429 |
| TMT VINIYOGAN LIMITED   | 4866580  | 2.1442  | 2.1442  | 1710000  | 0.7534 | - | - | - | - | - | - | 1710000  | 0.7534 |
| SUNTRACK COMMERCE PRIVATE LIMITED                                 | 33136016 | 14.5994 | 14.5994 | 14313140 | 6.3062 | - | - | - | - | - | - | 14313140 | 6.3062 |
| EMAMI PAPER MILLS LTD   | 466500   | 0.2055  | 0.2055  | -        | -      | - | - | - | - | - | - | -        | -      |
| EPL SECURITIES LTD  | 42000    | 0.0185  | 0.0185  | -        | -      | - | - | - | - | - | - | -        | -      |
| EMAMI FRANK ROSS LIMITED  | 5000     | 0.0022  | 0.0022  | -        | -      | - | - | - | - | - | - | -        | -      |
| AMITABH GOENKA  | 3785748  | 1.6680  | 1.6680  | -        | -      | - | - | - | - | - | - | -        | -      |
| AMITABH GOENKA, KARTA (HUF)                                       | 37000    | 0.0163  | 0.0163  | -        | -      | - | - | - | - | - | - | -        | -      |

**BHANU VYAPAAR PVT. LTD.**

  
*Authorised Signatory*

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 18.08.2017