

UFLEX/SEC/2017/

August 28, 2017

The National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor  
Plot No.C/I, G-Block  
Bandra-Kurla Complex  
Bandra (E),  
Mumbai – 400051

The BSE Limited  
Corporate Relationships Department  
1st Floor, New Trading Ring,  
Rotunda Building, P J Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of Members.

Thanking you,

Yours faithfully,  
For UFLEX LIMITED



(Ajay Krishna)  
Sr. Vice President (Legal) &  
Company Secretary

Encl : As above

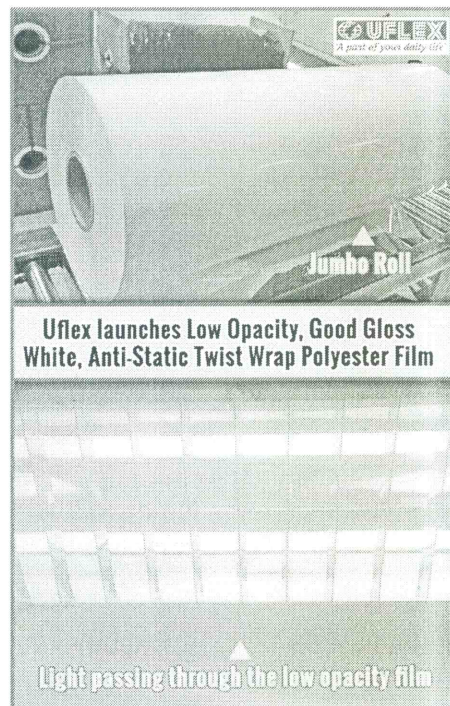
## PRESS RELEASE

### Uflex launches Low Opacity, Good Gloss White, Anti-Static Twist Wrap Polyester Film

**Noida, 28 August 2017:** Candy and confectionery are high impulse buying items therefore the importance of aesthetical packaging thereof cannot be emphasized enough.

Anybody would know what mango, orange, pineapple or for that matter any other flavored lozenges packed in transparent twist wraps look like! We have all relished them at one point or other in our lives. The confectionery industry has gone a sea change over the years and has now started demanding for packaging that besides protecting the product also imparts stunning looks to it.

With this problem statement at hand the Films Business of India's largest multinational flexible packaging materials and Solutions Company Uflex Limited has engineered Low Opacity, Good Gloss White Anti-static Twist Wrap Polyester Film **FLEXPET™ F-WTG-AS**. This bi-axially oriented polyethylene terephthalate (BOPET) Film as the name suggests is low opaque/translucent and has good gloss.



Talking about this new film Mr. J.K. Sharma, DGM Technical Service and New Product Development (Films) at Uflex said, ***“Convertors catering to candy /confectionery brands had been asking for a white glossy substrate with low opacity for imparting superior aesthetics to their packaging! The daunting challenge however was that, if you make a white opaque film the gloss quotient goes down. Owing to our special proprietary resin formulation we have been able to engineer a white background film which is translucent (less opaque) and offers high gloss too. It is for our special FDA approved food***

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For UFLEX LIMITED

SUBHASH KHATUA

Dy. General Manager (Secretarial)

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***compliant antistatic coating recipe that the film exhibits excellent machinability on printing and twist wrap machines. The film can be surface printed or can be metalized for that matter as per the requirements of the buyer. The unprinted substrate by itself can also be readily used by the brands to twist wrap their candies/ confectioneries."***

Explaining more about the new film, Mr. Pramod Sirsamkar, President – Technical & New Product Development (Films), Uflex Limited said, ***"Besides having superior handling and high mechanical properties the film has a zero memory (i.e. excellent twist retention) and is eco-friendly. Since the density of the new substrate is lesser as compared to the conventional white twist wrap film, its yield is more. Further since the Low Opacity, Good Gloss White Anti-static Twist Wrap Polyester Film is a monolayer structure it can be easily recycled thereby contributing to the circular economy. There is a promising demand for this new film in the European and CIS Countries and is gradually picking up in other continents too. Here one must note that the conventional white twist wrap film in its own right also has a great demand. It will be incorrect to say that the new film is a replacement of the conventional white twist wrap film. Both the films have well defined mutually exclusive markets. We formulated this film at our manufacturing plant in Dubai and can manufacture it at any of our locations."***

Speaking about the newly launched substrate, Mr. Ashok Chaturvedi, Chairman & Managing Director Uflex Limited said, ***"With incessant R&D supported by the most contemporary and cutting edge technology, my engineers never ever fail to delight our clients by addressing their pain points with the most optimized and sustainable packaging solutions. Low Opacity, Good Gloss White Anti-static Twist Wrap Polyester Film adds a whole new dimension to candy/confectionery packaging."***

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#### About Uflex

Uflex is India's largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

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UFLEX LIMITED  
  
SUBHASH KHATUA  
Dy. General Manager (Secretarial)