



18<sup>th</sup> August, 2017

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Bombay Stock Exchange Ltd  
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Dalal Street, Fort,  
Mumbai – 400 001

The Listing Dept.,  
The National Stock Exchange of India Ltd  
Exchange Plaza, Bandra Kurla Complex  
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Mumbai – 400 051

Dear Sir,

**Sub: Press Release**

**Ref.: BSE Scrip Code: 532801, NSE Code CTE**

With reference to the above, please find attached herewith the press release titled “**CTE announces its partnership with Atlassian**”.

Thanking you,

Yours faithfully,

For Cambridge Technology Enterprises Limited

T V Siva Prasad

CFO & Company Secretary and Compliance Officer



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## CTE announces its partnership with Atlassian

**Bengaluru, 18 August, 2017:** [Cambridge Technology Enterprises Limited](#) (NSE: CTE; BSE: 532801), a leading global technology company transforming organizations into "AI-first" leaders, is pleased to announce that it has signed an agreement with Atlassian to engage in the Atlassian Solution Partner Program.

With more than 15 years of experience helping teams organize, discuss and complete work, Atlassian's tools support all types of teamwork, from ad-hoc information sharing and planning to highly structured collaborative workflows. Thousands of companies globally have turned to Atlassian to facilitate transparent collaboration for software, IT and business teams with more than 80 of Fortune 100 companies using Atlassian tools. The company's project tracking (JIRA), content (Confluence), communication (HipChat) and visual collaboration (Trello) products are used by more than 85,000 organizations in 170 countries.

As an Atlassian Solution Partner, CTE will be consulting, implementing and delivering solutions to customers, enabling them to unleash their teams' potential. By leveraging products like by JIRA Software, JIRA Service Desk, JIRA Core, Status Page, Confluence, Trello and HipChat, customers are able to quickly collaborate on various issues and experience better project transparency.

"We are excited to welcome CTE as an Atlassian Solution Partner, and know their cloud focus and software development experience will provide value to current and future Atlassian customers," said Joe Tong, Atlassian Channel Manager.

"CTE is focused on solving the world's most complex and interesting business challenges, and access to Atlassian's trusted tools will result in delivering best-in-industry solutions to our clients," said Sudip Kar, CTE's Vice President – Delivery.

In acknowledgment of the achievement, Aashish Kalra, Chairman of CTE, commented, "We are excited to be part of Atlassian Solution Partner Program which enables CTE to extend its services across the entire software development lifecycle."

### **About Cambridge Technology Enterprises**

Cambridge Technology Enterprises (CTE) is a leading global technology company transforming organizations into "AI-first" leaders. CTE is enabling its customers to

create AI solutions that transform their businesses and industries; helping build AI platforms and solutions. CTE enables organizations by providing a range of AI services; by helping solve the world's complex and most interesting business challenges with AI. CTE gives organizations unparalleled access to cutting-edge technology by bringing together the best-in-industry using its years of expertise in building solutions for some of the world's largest and most innovative enterprises; leveraging Big Data, Cloud & Machine Learning experience. CTE's products and services address all the transformational AI needs of an organization — from strategic workshops and ready-to-deploy solutions, to implementation of transformative business solutions through its AI as a Service (AIaaS). CTE's expertise across multiple domains makes it the preferred choice for organizations seeking an AI Partner to innovate and leapfrog the market. CTE is assessed at Maturity Level 5 for CMMI v1.3 with ISO 9001:2008, ISO 27001:2005 certifications. For more information, visit [www.c7e.co](http://www.c7e.co), [www.ctepl.com](http://www.ctepl.com) or follow [@cam\\_technology](https://twitter.com/cam_technology) on twitter.