

1<sup>st</sup> August 2017

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of July 2017**

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Please find enclosed the Press Release regarding the Company's sales update for the month of July 2017.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

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## TVS Motor Company posts 9% sales growth in July 2017

**Hosur, August 01, 2017:** TVS Motor Company registered a sales growth of 9% increasing from 248,002 units in July 2016 to 271,171 units registered in the month of July 2017.

### Two-Wheeler

Total two-wheeler registered growth of 9.7% with sales increasing from 240,042 units in July 2016 to 263,336 units in July 2017. Domestic two-wheeler sales grew by 6.2% increasing from 206,605 units in July 2016 to 219,396 units in July 2017.

Scooter sales of the Company grew by 35.8% from 68,033 units in July 2016 to 92,378 units in July 2017. Motorcycles grew by 15.1% from 95,062 units in July 2016 to 109,427 units in July 2017.

### Exports

The Company's total exports grew by 26.8% from 40,192 units registered in the month of July 2016 to 50,957 units in July 2017. Two-wheeler exports grew by 31.4% increasing from 33,437 units in July 2016 to 43,940 units in July 2017.

### Three-Wheeler

Three-wheeler of the Company registered sales of 7,835 units in July 2017 as against 7,960 units registered in July 2016.

### About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their

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respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact:*

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TVS Motor Company

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