

# Nestlé India Limited

(CIN : L15202DL1959PLC003786)

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Good Food, Good Life

**BM: PKR: 49:17**

**29.08.2017**

Your Ref :

Our Ref :

Date :

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort, Mumbai – 400 001

**Scrip Code - 500790**

**Subject : Press Release titled "Nestlé India introduces the new MAGGI NUTRI-LICIOUS Noodles range"**

Dear Sirs,

We are enclosing a copy of the Press Release dated 29<sup>th</sup> August, 2017 titled "**Nestlé India introduces the new MAGGI NUTRI-LICIOUS Noodles range**" being released.

This is for your information and dissemination.

Thanking you,

Yours truly,  
**NESTLÉ INDIA LIMITED**

**PRAMOD KUMAR RAI**  
**DEPUTY COMPANY SECRETARY**

Encl.: As above

**Nestlé India introduces the new MAGGI NUTRI-LICIOUS Noodles range**



Nestlé India is delighted to introduce MAGGI NUTRI-LICIOUS noodles – a wholesome proposition targeted towards meal occasions with a focus on breakfast. The new range consists of four flavors – Atta Masala, Atta Mexicana, Oats Masala and Oats Herbs & Spices. All four variants offer wholesome nutrition and coupled with mouthwatering flavors, is in line with MAGGI ‘Simply Good’ initiative.

Talking about the launch, **Mr. Maarten Geraets, General Manager, Foods, Nestlé India** said, “We are building a new, a better, and an even stronger MAGGI brand driven by our purpose which is ‘enhancing quality of life and contributing to a healthier future’. The launch of MAGGI NUTRI-LICIOUS noodles range is in continuation to our commitments towards MAGGI ‘Simply Good’ initiative. This range has nutrition at the heart of the product, offering consumers more of what they seek like Protein & Fibre. The Noodles are made with healthy grains like Oats & Atta. “

The iconic MAGGI brand is on a mission to support home cooking with healthier and tastier choices, by simplifying ingredients, reducing sodium and increasing micronutrient fortification. The new NUTRI-LICIOUS range comes as a reaffirmation of our global commitments on nutrition, health and wellness as it is supplemented with the benefits of protein and fiber.

For more information:

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