

PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road, Santacruz (W), Mumbai - 400 054. Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304 website : www.prismcement.com



August 22, 2017

The National Stock Exchange Limited, Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051 Code: PRISMCEM The BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort Mumbai - 400 023 Code: 500338

Dear Sirs,

Re: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Mr. Pramod K. Akhramka has resigned as Chief Financial Officer and Key Managerial Personnel of the Company with immediate effect.

We further wish to inform you that the Board of Directors at its meeting held today has, on the recommendation of the Nomination & Remuneration Committee and the Audit Committee, appointed Mr. Manish Bhatia as Chief Financial Officer and Key Managerial Personnel of the Company with immediate effect.

Mr. Manish Bhatia has hands on experience of more than 20 years in core field of Accounts, Finance & Commercial as well as other areas viz. Merger & Acquisition, Due Diligence, Strategy, ERP, etc.

We request you to take the same on record.

Thanking you,

Yours faithfully, for **PRISM CEMENT LIMITED**

ANEETA S. KULKARNI COMPANY SECRETARY