



Date: 19th September, 2017

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “PTron launches wireless smartphone charger at just INR 499/-”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“PTron launches wireless smartphone charger at just INR 499/-”**

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,

For Palred Technologies Limited

For Palred Technologies Limited

Naveen Kumar
Company Secretary

Naveen Kumar
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

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PTron launches wireless smartphone charger at just INR 499/-

Exclusively on LatestOne.com!

Hyderabad, 19th September 2017: LatestOne.com's private label brand 'PTron' unveils "wireless charger", a wireless pad which allows to wirelessly charge a compatible device's battery using induction transfer, simply by placing it on top of a wireless pad - and with no need for cables or adapters (other than to the wireless charger itself). PTron extends its range of chargers in the mobile accessories segment with the launch of this [wireless pad](#). This is in line with PTron's strategy of continuously innovating and introducing unique products to meet rapidly changing customer needs and demands.

[PTron wireless charger](#) pad comes in black & red combination and exclusively available on LatestOne.com, priced at INR 499/- only.

Features & specifications:

- ✓ Ultra thin, lightweight and portable
- ✓ Anti-slip base for stable placement of device
- ✓ Input DC 5V/1.5A & output 1A
- ✓ Energy Conversion - 76%
- ✓ Induction charging technology
- ✓ Compatible with mobile phones with Qi standard like iPhone 8 & iPhone X
- ✓ Diameter 6.8cm & thickness 1.1cm



Ameen Khwaja, Founder and CEO of LatestOne.com said, *"I am quite excited about wireless technology in India. As per the current trend, new generation comprising of Gen Y and Gen Z is more inclined toward wireless technology. Be it wireless speakers, earphones or charging your device, wireless technology makes life easier. PTron wireless charging pad is definitely a thing for Gen Z. As per a report, wireless phone charging market forecast indicates that global markets will reach \$33.6 billion by 2019. In my view, wireless devices or gadgets have immense potential to scale up due to its advantages."*

About LatestOne.com

Hyderabad-based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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