

Format for Disclosures under Regulation 10(6) –Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Cera Sanitaryware Limited	
2	Name of the acquirer(s)	Deepshikha Khaitan	
3	Name of the stock exchange where shares of the TC are listed	NSE & BSE	
4	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter-se transfer of 1,00,000 Equity Shares from Vikram Somany to daughter Deepshikha Khaitan out of natural love and affection.	
5	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation – 10(1)(a)(i)	
6	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so,	Yes	
	- whether disclosure was made and whether it was made within the timeline specified under the regulations.	Yes	
	- date of filing with the stock exchanges.	04-09-2017.	
7	Details of acquisition	Disclosures required to be made under regulation 10(5) are actually made	
a.	Name of the transferor / seller	Vikram Somany	
b.	Date of acquisition	11th September 2017.	
c.	Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	1,00,000 Equity Shares	
d.	Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.77%	
e.	Price at which shares are proposed to be acquired / actually acquired	Yes	
8	Shareholding details	Pre-Transaction	Post-Transaction
		No. of shares held	No. of shares held
		% w.r.t total share capital of TC	% w.r.t total share capital of TC


a.	Acquirer(s) / Transferee and PACs (other than sellers)(*)				
	Acquirer / Transferee				
	Deepshikha Khaitan	2,39,116	1.84 %	3,39,116	2.61 %
	PACs				
	Vikram Investment Co. Ltd.	29,00,275	22.30 %	29,00,275	22.30 %
	Madhusudan Holdings Ltd.	7,500	0.06 %	7,500	0.06 %
	Rekha Commercial Ltd	5,32,388	4.09 %	5,32,388	4.09 %
	Trisure Promotions & Tradings Ltd	4,84,400	3.72 %	4,84,400	3.72 %
	Suvinay Trading & Investment Co. Ltd.	2,59,420	1.99 %	2,59,420	1.99 %
	Venugopal Holdings Ltd.	63,388	0.49 %	63,388	0.49 %
	Smiti Somany	13,42,240	10.32%	13,42,240	10.32%
	Ganga Somany	28,000	0.22 %	28,000	0.22 %
	Pooja Jain Somany	2,00,000	1.54 %	2,00,000	1.54 %
	Madhusudan Industries Limited	18,065	0.14 %	18,065	0.14 %
b.	Seller (s) / Transferor				
	Vikram Somany	10,45,847	8.04 %	9,45,847	7.27%
	TOTAL	71,20,639	54.75 %	71,20,639	54.75 %

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

Date: 14-09-2017.

Place: New Delhi


(Deepshikha Khaitan)
(Acquirer)