



HQ/CS/CL.24B/16259
21 September 2017

Sir,

Sub: Tata Communications' new Americas chief to drive growth for U.S. enterprises across borders.

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

P.P. 

Manish Sansi
Company Secretary &
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

Tata Communications Limited

Plot C 21 & C 36 'G' Block Bandra Kurla Complex, Mumbai 400 098 India

Regd. Office : VSB Mahatma Gandhi Road Fort Mumbai – 400 001 India

Tel 91 22 6659 1966 Fax 91 22 6725 1962 website www.tatacommunications.com

CIN : L64200MH1986PLC039266

For immediate release**PRESS RELEASE**

Kersti Klami
Tata Communications
+44 207 029 9742
kersti.klami@tatacommunications.com

Brittany Kinsella
Hill + Knowlton Strategies
+1 212-885-0327
brittany.kinsella@hkstrategies.com

Tata Communications' new Americas chief to drive growth for U.S. enterprises across borders

Bob Laskey aims to strengthen the U.S.'s position as Tata Communications' largest revenue generator outside of India by supporting enterprises' expansion to both developed and emerging markets

Herndon, VA, US - September 21st, 2017 - [Tata Communications](#), a leading provider of network, cloud and collaboration services, has appointed Bob Laskey as Regional Head of Americas. This appointment forms part of the company's strategy of enabling its enterprise customers and cloud partners to drive their growth in the digital economy in both developed and emerging markets.

Chicago-based Laskey comes to Tata Communications after spending more than 20 years with companies such as CenturyLink, Microsoft, Oracle and Accenture. His aim is to accelerate the growth of the USD \$2.9 billion Tata Communications in the Americas - the company's largest market in terms of revenue outside of India.

Laskey and his team will focus on enabling enterprises to overcome the technological barriers of operating successfully across both developed markets and the high-growth economies of Africa, Middle East, South America and Asia. U.S. foreign direct investment in India, for example, [increased from \\$7.2 billion in 2005 to \\$28.3 billion in 2015](#). Highlighting the growing need for Tata Communications' emerging markets expertise, global network reach and cloud and unified communications and collaboration (UCC) capabilities, [over a quarter of large companies](#) intend to invest in the country - as demonstrated by recent moves by enterprises such as [Microsoft](#) and [Amazon](#). Laskey's team looks to gain market share in the Americas both by acquiring new enterprise customers and forging new channel partnerships.

"In this digital era, businesses' survival depends on reliable, ubiquitous access to data, and their ability to communicate and collaborate seamlessly worldwide - whether they're in New York, Frankfurt, Abu Dhabi, Mumbai or Hong Kong," said Bob Laskey. "They need consultative technology partners to support their borderless growth powered by data, and help them cope with the complexities that come with operating across different established and emerging markets. As leading cloud companies, manufacturers and other enterprises continue to invest outside of the Americas, I look to strengthen Tata Communications' position as one of the few truly global technology and telecoms players that is able to meet the needs of today's [data economy](#)."

Tata Communications is seeing growing demand in the Americas for its cloud enablement services, including [IZO™ SDWAN](#) and [IZO™ Internet WAN](#). They enable enterprises to access and manage data, applications and networking resources securely, reliably and cost-effectively across more than 100 countries, and adapt faster to changing market conditions. To facilitate collaboration worldwide, Tata Communications offers Skype for Business by Microsoft and Cisco WebEx. The company's services are underpinned by [its global network](#), which enables businesses to reach more than 240 countries and territories, and carries over 25% of the world's Internet routes.

To address its customers' growing data demands, Tata Communications has made new investments in its infrastructure in the Americas. By connecting the recently-launched Seabras-1 cable system to its Wall, NJ cable landing station and its global network, the company offers U.S. enterprises the most direct link between the financial centres of New York City and São Paulo. Additionally, the company has built three new points of presence (PoP) in Jacksonville, FL, Minneapolis, MN, and St. Louis, MO, growing its footprint to 48 PoPs across both major cities and emerging business hubs of the U.S.



[@tata_comm](#) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms

For immediate release

PRESS RELEASE

“The [World Economic Forum estimates](#) that the value of digitization across industries could be greater than \$100 trillion over the next 10 years - and cloud, connectivity and UCC technologies are critical to any business with global growth ambitions,” said James Parker, Chief Revenue Officer, Tata Communications. “Yet, many U.S. businesses struggle building a truly global IT infrastructure when they expand to new markets. With Bob on-board, we’re better placed to grow our Americas business and support our customers’ digital transformation on a global scale, helping them boost productivity and generate new revenue streams with agility.”

Ends...

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications’ depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications’ expected financial position, business strategy, the future development of Tata Communications’ operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications’ network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company’s communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications’ industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications’ control, include, but are not limited to, those risk factors discussed in Tata Communications Limited’s Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.



[@tata_comm](#) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms