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**Scrip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar enables 2 Sisters Food Group realize Return on Digital® with Robotic Process Automation. Processes see significant improvement in accuracy, streamlining operations**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Nilesh Limaye  
**Company Secretary**  
M. No. A4075



**Encl.:** As above

## Zensar enables 2 Sisters Food Group realize Return on Digital® with Robotic Process Automation

### Processes see significant improvement in accuracy, streamlining operations

**India/United Kingdom, September 13, 2017:** Zensar Technologies, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that 2 Sisters Food Group has seen measurable Return on Digital® with the implementation of Robotic Process Automation (RPA) within their Shared Services Centre. In the last six months, Zensar's RPA expertise has helped the company realize visible and measurable outcomes, with streamlining of the financial framework and operations specifically in Accounts Receivables cash posting and allocation process.

*Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies commented, "We are delighted to see the business outcomes enjoyed by 2 Sisters Food Group from our RPA solutions. It is encouraging for us to see the positive impact our Return on Digital® framework brings to our customers who have reposed their trust in our capabilities."*

*Barry Spenceley, Head of Shared Services, at 2 Sisters Food Group said: "When we initiated the automation process, we were clear on the operational goals we wanted to achieve. Having seen such clear outcomes, with a clear impact on the enhanced quality of our customer service, we have the confidence to continue the path of automation within the Accounts Receivables cash posting and allocation process. The Zensar team has both the expertise and the understanding of our business to help us through the entire project."*

"It is encouraging to see the immense returns automation brings in a short time frame. Our team was focused on ensuring that the customer sees benefits early on, and I am glad to have seen us achieve this milestone. We look forward to a continued strategic relationship with 2 Sisters Food Group." **said Chaitanya (Chai) Rajebahadur, Senior Vice-President and Head, Europe, Zensar Technologies**

The engagement is structured towards a step by step implementation of RPA across Cash Posting and Allocation of the customer's financial operations within their Shared Services Centre. The key business impact enjoyed by the customer can be summarized as follows:

- Since the inception of the project, approx. 97% of tasks are automated, resulting in lean operations and time to complete task ratio
- Approx. £600 million of cash has been posted by Bots, introducing speed to the process
- The bots deployed have worked towards saving time with a 90% reduction in time taken for cash posting; this has made the entire process more efficient
- Due to the amount of cash applications posted in a short time, the analysts can work towards value added tasks such as engaging with customers and enriching the relationship
- Accuracy level has resulted in a better operational framework
- Talent is now diverted to take up more critical tasks, adding to the overall profitability

### About 2 Sisters Food Group

One of British business's most compelling success stories of the past 20 years. More than 23,000 colleagues drawn from 43 manufacturing sites help to make a mind-boggling array of some of the finest food in Britain - from pizza to pies, from poultry to puddings, from ready meals to every day meal solutions.



From humble beginnings in the early 1990s, 2 Sisters has grown to become one of the leading food manufacturing companies in Europe, producing highest quality, great value food.

**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Catch our refreshed new website at: [www.zensar.com](http://www.zensar.com)

**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 22,000 crore.

**For any queries please feel free to reach out:**

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

