

**BAJAJ***Distinctly Ahead*Bajaj Auto Limited
Akurdi Pune 411 035 IndiaTel +91 20 27472851
Fax +91 20 27407380
www.bajajauto.com**1 SEP 2017**

Corporate Relations Department. BSE Limited 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
BSE Code: 532977	NSE Code: BAJAJ-AUTO

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of August 2017.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,**J SRIVIDYA
COMPANY SECRETARY &
COMPLIANCE OFFICER**

Encl: as above

AUGUST'17 SALES

Aug-17

Particulars	Aug-17	Aug-16	Change %	Highlights
MOTORCYCLES				
DOMESTIC	171,664	174,719	-2	-
EXPORTS	112,197	105,192	7	-
SUB-TOTAL	283,861	279,911	1	-
COMMERCIAL VEHICLES				
DOMESTIC	28,995	25,595	13	-
EXPORTS	22,175	19,841	12	-
SUB-TOTAL	51,170	45,436	13	-
TOTAL (MC + CV)				
DOMESTIC	200,659	200,314	-	-
EXPORTS	134,372	125,033	7	-
TOTAL	335,031	325,347	3	-
YTD				
Particulars	Apr-Aug 2017	Apr-Aug 2016	Change %	Highlights
MOTORCYCLES				
DOMESTIC	763,141	897,923	-15	-
EXPORTS	561,616	540,055	4	-
SUB-TOTAL	1,324,757	1,437,978	-8	-
COMMERCIAL VEHICLES				
DOMESTIC	102,924	124,497	-17	-
EXPORTS	103,511	87,438	18	-
SUB-TOTAL	206,435	211,935	-3	-
TOTAL (MC + CV)				
DOMESTIC	866,065	1,022,420	-15	-
EXPORTS	665,127	627,493	6	-
TOTAL	1,531,192	1,649,913	-7	-
S. Ravikumar President (Business Development & Assurance), Bajaj Auto Ltd., Pune 1 September 2017				