



CIN : L74899DL1993PLC052787

SOM DISTILLERIES & BREWERIES LTD.

Corporate Office : 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (M.P.) Tel. : +91-755-4278827, 4271271 Fax : +91-755-2557470
E-mail : sldtld@bsnl.in , somdistilleries@rediffmail.com, **Web :** www.somindia.in **Work :** Village Rojrachak, Distt. Raisen (M.P.) Ph.: (07480) 266244-5

To,

DATE: 05.09.2017

1. Bombay Stock Exchange Ltd.
Floor 25, P.J. Towers
Dalal Street Mumbai-400001
2. National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex, Bandra(E),
Mumbai-400051

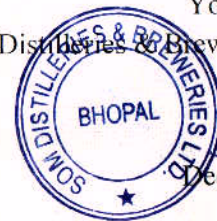
SUBJECT: SUPPLY OF WHITE FOX READY TO DRINK(RTD) IN KARNATAKA MARKET

Dear Sir,

We wish to inform the stock exchanges that we have started the supply of White Fox Ready to Drink (RTD) pre-mixed vodka in all the three variants in Karnataka. The products are expected to generate good interest from the consumers as the distinct taste and look of the product is in line with the consumer expectations.

Thanking You,

Yours faithfully,
For Som Distilleries & Breweries Limited



(Signature)
Deenanath Singh
Director