

RAJENDRA PRASAD GUPTA
AKASH GUPTA
VIKASH GUPTA

I/15, Civil Township
Rourkela-769004 (Odisha)

August 24, 2017

Dy. Gen. Manager (CRD)
BSE Limited,
P.J. Tower, Dalal Street,
Mumbai – 400 001

013206

Dear Sirs,

Ref: Scrip Code: 513422; Scrip ID: BLOIN

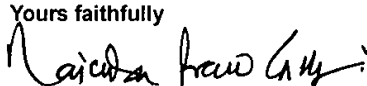
Sub.: Reporting under Regulation 29(2) of the Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011 including any
statutory modifications or amendments or re-enactments thereof ('SAST Regulations')

We, Mr. Rajendra Prasad Gupta, Mr. Akash Gupta and Mr. Vikash Gupta ('Acquirers'), hereby submit
the information under regulation 29(2) of the SAST Regulations regarding increase in our holding in
Bloom Industries Limited ('Company') by more than 2% as compared to the previous disclosures on
account of signing the share purchase agreement with the promoters of the Company on August 23,
2017.

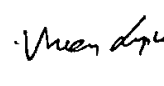
I request you to kindly disseminate the information on your website.

Thanking you

Yours faithfully


Rajendra Prasad Gupta


Akash Gupta


Vikash Gupta

Place: Mumbai

Encl.: Report under Regulation 29(2)

CC:

The Compliance Officer
Bloom Industries Limited

5, Devpark, Opp. Chandan Cinema, JVPD Scheme
Juhu, Vile-Parle (W), Mumbai - 400 049.

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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Name of the Target Company ('TC')	Bloom Industries Limited		
Name(s) of the Acquirers and Persons Acting in Concert (PAC) with the acquirer	Mr. Rajendra Prasad Gupta, Mr. Akash Gupta and Mr. Vikash Gupta		
Whether the acquirer belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited The Equity Shares of the Target Company are also listed on Delhi Stock Exchange, Calcutta Stock Exchange, Jaipur Stock Exchange and Ahmedabad Stock Exchange		
Details of the acquisition / disposal as follows	Number	% w.r.t total share/voting capital wherever applicable	% w.r.t total diluted share/voting capital of the TC
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	5,75,100	12.22%	12.22%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	5,75,100	12.22%	12.22%
Details of acquisition/ sale			
a) Shares carrying voting rights acquired/ sold	28,23,300(*)	59.99%	59.99%
b) VR s acquired/ sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold	N.A.	N.A.	N.A.
d) Shares encumbered/ invoked/ released by the acquirer	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	28,23,300	59.99%	59.99%

Rajendra Prasad Gupta ✓ *Akash Gupta*

Vikash Gupta

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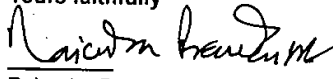
After the acquisition/-sale holding of:			
a) Shares carrying voting rights	33,98,400	72.21%	72.21%
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VR s otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)(**)	33,98,400	72.21%	72.21%
Mode of acquisition /-sale-(eg. open market / off-market / public issue/ rights issue/ preferential allotment/ inter-se transfer etc).	Share Purchase Agreement dated August 23, 2017(**)		
Date of acquisition /-sale-of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	August 23, 2017 being the date of entering into the Share Purchase Agreement.(**)		
Equity share capital/ total voting capital of the TC before the said acquisition/ sale	Equity Share Capital of Rs. 4,70,60,000/- comprising of 47,06,000 equity shares of Rs. 10/- each (excluding 6,44,000 forfeited shares which do not carry any voting rights).		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	Equity Share Capital of Rs. 4,70,60,000/- comprising of 47,06,000 equity shares of Rs. 10/- each (excluding 6,44,000 forfeited shares which do not carry any voting rights). (#)		
Total diluted share/voting capital of the TC after the said acquisition	Equity Share Capital of Rs. 4,70,60,000/- comprising of 47,06,000 equity shares of Rs. 10/- each (excluding 6,44,000 forfeited shares which do not carry any voting rights). (#)		

* By way of Share Purchase Agreement dated August 23, 2017.

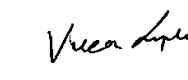
** The transfer of equity shares under the Share Purchase Agreement dated August 23, 2017 is yet to be completed and will be completed as per the terms of the Share Purchase Agreement.

Since the acquisition under the Share Purchase Agreement is a secondary sale of equity shares there shall be no impact on the equity share capital of the TC.

Yours faithfully


Rajendra Prasad Gupta


Akash Gupta


Vikash Gupta

Place: Mumbai