## Sunteck Realty Ltd.



SRL/SE/42/17-18

Date: 29th September, 2017

The Secretary, Listing Department,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai – 400 001
Scrip Code: 512179

The Manager, Listing Department
National Stock Exchange of India Ltd
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (East), Mumbai- 400 051
Scrip Code: SUNTECK

Sub: Press Release

Sir,

Sunteck Realty Ltd hereby informs the Stock Exchange that the Company has won two awards at Realty Plus excellence awards – 2017 under the title named 'Ultra Luxury Project of the Year' for Signature Island and 'Innovative Marketing Campaign of the year' for Sunteck City's integrated campaign Offer of De Century.

The copy of the same is enclosed herewith for your records.

For Sunteck Realty Limited

Rachana Hingarajia Company Secretary

Encl:a/a

Email add: cosec@sunteckindia.com

CIN: L32100MH1981PLC025346

## Sunteck Realty wins two awards at Realty Plus excellence awards - 2017

Signature Island wins the title of 'Ultra Luxury Project of the Year'; Sunteck City's integrated campaign

Offer of De Century – chosen as the 'Innovative Marketing Campaign of the year'

Mumbai, 29<sup>th</sup> September 2017: Sunteck Realty Ltd., one of the fastest growing Mumbai-based real estate company, catering to the uber-premium, premium, ultra-luxury and luxury residential segment, won two awards at the recently concluded Realty Plus Excellence Awards 2017. While Signature Island located in BKC was adjudged Ultra Luxury- Lifestyle Project of the Year, it also bagged the laurels under the 'Innovative Marketing Campaign Idea' category for its 360-degree integrated campaign 'Offer of De Century' for it's projects "Sunteck City" located in ODC, Goregaon(W).

Commenting on the awards, Kamal Khetan, Chairman, Sunteck Realty Ltd., said, "We are pleased to receive two awards at the prestigious Realty Plus Awards 2017, this is a testimony to the fact that Sunteck Realty continues to redefine uber luxury with its benchmark projects in India. Both Signature Island and Sunteck City (ODC), Goregaon(W) are marquee projects which showcase Sunteck as an epitome of excellence in luxury living. Such recognitions strengthen our endeavor to delight our customers with spaces that are 'Best in class' and 'Ahead of Its Time'."

Signature Island is Sunteck's limited edition ultra hi-end residential project located in the financial hub and Central Business District (CBD) of Mumbai. Signature Island encompasses 64 exclusive duplex apartments with independent decks. This is the only residential building in India with two Atriums and 11 high-speed elevators along with a double-height grand entrance lobby. Keeping in mind the security and privacy of its clients, Signature Island provides digital security and surveillance systems for safety purposes.

The Offer of De Century was an integrated 360-degree campaign to promote the ODC (Oshiwara District Centre) located Sunteck City project. The objective was to differentiate Sunteck City as a premium development project that enjoys seamless connectivity, superior infrastructure and the benefits of mixed-use development.

## **About Sunteck Realty**

**Sunteck Realty Limited (SRL)** is a Mumbai-based real estate development company, catering to the ultraluxury and luxury residential segment. SRL boasts of a city centric development portfolio of about 25 million square feet spread across 23 projects at various stages of development and 4 rented assets. Of the said portfolio, the company within a span of 4 years has completed 8 projects with a developed area of about 2 million square feet comprising of residential and commercial developments. SRL is renowned for its strong project execution skills through an in-house project management team and strategic tie-ups/associations with domestic/International contractors, architects, engineers and brand partners. SRL works with renowned brands like Walt Disney, L&T and Talathy & Panthaky to name a few to provide a unique residential experience to its customers.

Flagship project of the group, spread across 1.5 million sq ft. at the CBD of Mumbai, Bandra Kurla Complex comprises of three residential projects: *Signature Island, Signia Isles* and *Signia Pearl* which are home to some of the head honchos of top global conglomerates. Other key projects include 23 acres of mixed-use development in ODC, Goregaon (W) in the form of **Sunteck City**, Sion, Mulund amongst other locations in Mumbai, Navi Mumbai, 81 acres in Jaipur, Nagpur and Goa in India. Listed on BSE and NSE, SRL has respected names like Ajay Piramal Group, FIIs and Mutual Funds as its shareholders and strategic partners The company is known for its prudent cash flow management and low leveraged balance sheet.