



September 28, 2017

Ms. Deepanjali Gulati
Company Secretary & Compliance Officer,
Orient Cement Ltd.
Unit VIII, Plot No. 7,
Bhoingar, Bhubaneswar, Orissa - 751012
Tel.: 0674-2396930 Fax.: 0674-2396364

Dear Madam,

Sub: Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

In accordance with Regulation 29 (1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we wish to inform you that the aggregate holdings of the below-mentioned schemes of HDFC Mutual Fund in "Orient Cement Ltd." (the Company) as at the close of the business hours on September 27, 2017 was 5.03% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 20,48,68,760 /- comprising 20,48,68,760 Equity Shares of Re.1/- each)

Scheme	No. of Shares	% of the paid up share capital
HDFC Equity Savings Fund	3,29,000	0.16
HDFC Prudence Fund	81,03,200	3.96
HDFC Equity Opportunities Fund - II - 1126D May 2017 (1)	12,26,200	0.60
HDFC Equity Opportunities Fund - II - 1100D June 2017 (1)	6,39,000	0.31
Total	1,02,97,400	5.03

In compliance with Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached details of acquisition in the prescribed format in **Annexure 1** for disclosure to target company and stock exchanges where the shares of the target company are listed.

Kindly acknowledge receipt of the same.

Thanking you,
Yours faithfully,
For **HDFC Asset Management Company Limited**

Barot
Dhruvi Barot
Jt. Assistant Vice President - Compliance
Encl: As above
CC:

Listing Department National Stock Exchange of India Ltd. Exchange Plaza, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051, Tel.: 022- 2659 8190, Fax: 022- 2659 8191	Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 023. Fax: 022- 2272 3121	Head Office Orient Cement Ltd. Birla Tower, 25 Barakhamba Road, New Delhi-110001 Tel.: 011- 42092253, Fax: 011- 42092199
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HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments
CIN: U65991MH1999PLC123027

Registered Office : "HDFC House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020
Tel.: 022 - 6631 6333 Fax: 022 - 2204 4304, 6658 0200 Website: www.hdfcfund.com

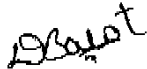
Annexure - 1
Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011

Part-A - Details of the Acquisition

Name of the Target Company (TC)	Orient Cement Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund: HDFC Trustee Company Limited A/c - <ul style="list-style-type: none"> • HDFC Equity Savings Fund • HDFC Prudence Fund • HDFC Equity Opportunities Fund - II - 1126D May 2017 (1) • HDFC Equity Opportunities Fund - II - 1100D June 2017 (1) 		
Whether the acquirer belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE & BSE		
Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/ voting capital wherever applicable (*)	% w.r.t. total diluted share/ voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	1,01,95,400	4.98	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	0	0	N.A.
c) Voting rights (VR) otherwise than by equity shares	0	0	N.A.
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	N.A.
e) Total (a+b+c+d)	1,01,95,400	4.98	N.A.
Details of acquisition			
a) Shares carrying voting rights acquired	1,02,000	0.05	N.A.
b) VRs acquired otherwise than by equity shares	0	0	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	0	0	N.A.
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	0	0	N.A.
e) Total (a+b+c+/-d)	1,02,000	0.05	N.A.
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights acquired	1,02,97,400	5.03	N.A.
b) VRs acquired otherwise than by equity shares	0	0	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	N.A.
d) Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/ others)	0	0	N.A.
e) Total (a+b+c+d)	1,02,97,400	5.03	N.A.
Mode of acquisition (e.g. open market / public	Secondary Market		



For HDFC Asset Management Company Limited
(Investment Manager to the Schemes of HDFC Mutual Fund)



Dhruti Barot
Jt. Assistant Vice President - Compliance

Place: Mumbai
Date: September 28, 2017

Note:
(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

