



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

September 8, 2017
Sc - 15200

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover August Sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited


H K Sethna
Company Secretary

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8 September, 2017

SOLID SALES IN AUGUST FOR JAGUAR LAND ROVER

	August	% change YOY	Jan – Aug	% increase YOY
Jaguar Land Rover	38,519	4.3%	401,565	7.7%
Jaguar	10,960	0.8%	119,162	39.0%
Land Rover	27,559	5.8%	282,403	(1.7)%

Total retail sales for Jaguar Land Rover were 38,519 vehicles in August, up 4.3% compared to August 2016 primarily reflecting the introduction of the new Range Rover Velar and the long wheel base Jaguar XFL in China as well as continuing strong sales of Discovery Sport and F-PACE.

By market, retail sales were up 29.9% year-on-year in China and 2.0% in North America which more than compensated for lower retails in the UK (down 11.7%) where total passenger car sales trended lower, in Europe (down 9.4%) and in Overseas markets (down 5.4%) reflecting general economic conditions there.

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: ***“A promising performance in North America has led to another month of global growth for Jaguar Land Rover, driven by continuing strong sales of the Jaguar F-PACE and the new Range Rover Velar.”***

“China sales were also buoyant in August, thanks to the long wheel base Jaguar XFL and the Jaguar F-PACE, as well as strong sales of the Discovery Sport and Evoque.”

Jaguar retail sales reached 10,960 vehicles in August, up 0.8% on August 2016, driven by the introduction of the long wheel base Jaguar XF in China and continuing solid sales of F-PACE.

Land Rover retailed 27,559 vehicles in August, up 5.8% year on year, reflecting the introduction of the new Range Rover Velar and continuing strong sales of the Discovery Sport and Range Rover.

ENDS.

Notes to editors:

- Jaguar Land Rover is investing in excess of £4 billion annually to extend its model range and manufacturing footprint, including the investment in a new plant in Slovakia and recently launched models including the new Discovery, Range Rover Velar and the Jaguar XF Sportbrake as well as forthcoming models including Jaguar's new compact performance SUV the E-PACE.
- Over the past seven years, Jaguar Land Rover has more than doubled sales, employment and revenue and invested more than £16 billion in new product creation and capital expenditure
- Jaguar Land Rover is one of the UK's largest exporters and generates almost 80% of its revenue from exports

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

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